



**A STUDY ON FACTORS AFFECTS COMPETENCY LEVEL
OF TRAINERS AT SHARP MANUFACTURING
CORPORATION (M) SDN BHD, BATU PAHAT JOHOR**

**SYAHIDA ADILA BINTI MOHAMAD YES
2008280252**

**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS
(HUMAN RESOURCES MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

NOVEMBER 2010

A STUDY ON FACTORS AFFECTS COMPETENCY LEVEL
OF TRAINER AT SHARP MANUFACTURING
CORPORATION (M) SDN BHD

SYAHIDA ADILA BINTI MOHAMAD YES
2008280252

Submitted in Partial Fulfillment of the Requirement for the Bachelor of Business
Administration (Hons.) Human Resources Management

FACULTY OF BUSINESS MANAGEMENT
UITM KAMPUS BANDARAYA MELAKA

NOVEMBER 2010



BACHELOR OF BUSINESS ADMINISTRATION (HONS)
HUMAN RESOURCE MANAGEMENT
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA CITY CAMPUS

Candidate's Declaration

I declare that the work in this thesis was carried out in accordance with the regulations of University Teknologi Mara. It is original and is the result of my own work, unless otherwise indicate or acknowledge as references work. This thesis has not been submitted to any other academic institution for any other academic institution for any other degree or qualifications.

In the event that my thesis be found to violate the conditions mentioned above, I voluntarily waive the rights of conferment of my degree and agree to be subjected to the disciplinary rules and regulations of Universiti Teknologi Mara.

Nama of Candidate : Syahida Adila Bt Mohamad Yes
Candidate's ID No.: : 2008280252
Programme : (BM223) Bachelor Degree in Human Resource
Faculty : Business Administrations
Thesis Title

Signature of Candidate

Date : November 2010



LETTER OF SUBMISSION

1ST NOVEMBER 2010

The Head of Program
Bachelor of Business Administration (Hons) Human Resource Management
Faculty of Business Management
Universiti Teknologi MARA
75300 Off Jalan Hang Tuah
MELAKA

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (MKT)

Attached is the project paper titled “STUDY ON THE FACTORS AFFECT COMPETENCY LEVEL OF TRAINER IN SHARP BATU PAHAT, JOHOR” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

SYAHIDA ADILA BINTI MOHAMAD YES
2008280252
Bachelor of Business Administration (Hons) Human Resource Management

ABSTRACT

Competency can be described as an integrated set of human resource activities aimed at optimizing the development and the use of employee competencies in order to increase individual effectiveness, and, subsequently, to increase organizational effectiveness. Due to growing importance, the present study was implemented in order to explore the factors that will affect the competency level of trainers. There are three factors have been used to determined the competency level of trainer which are includes, intrinsic motivation, training and compensation. Multiple regressions method, reliability analysis, Pearson's correlation coefficient, Frequency analysis, correlation and ANOVA Test were conducted in order to complete the objectives in this study. Based on the results, it was founds that there are strong relationship existed between these three variables in influencing the competency level of trainers.