



**HOW OUTWARD FOREIGN DIRECT INVESTMENT
CAN DRIVE A NATION TOWARDS A MORE
PRODUCTIVE COUNTRY**

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**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) FINANCE**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
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JUNE 2014

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**Submitted in Partial Fulfillment of the
Requirement for the
Bachelor of Business Administration with Honours (Finance)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA,
MELAKA**

JUNE 2014

DECLARATION OF ORIGINAL WORK



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**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA**

“DECLARATION OF ORIGINAL WORK”

I, Suhailee Binti Aminuddin (I/C Number: 910317-05-5468)

I, Kama Khairil Anuar Bin Yusof (I/C Number: 911017-04-5545)

Hereby, declare that,

- ✚ This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- ✚ This project paper is the result of my independent work and investigation, except where otherwise stated.
- ✚ All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature : Date :

Signature : Date :

LETTER OF SUBMISSION

Faculty of Business Management
Universiti Teknologi MARA
Faculty of Business Management,
Universiti Teknologi Mara,
Kampus Bandaraya Melaka.

26TH of June 2014

The Program Coordinator
Bachelor of Business Administration (Hons)
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75300 Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title “HOW OUTWARD FOREIGN DIRECT INVESTMENT CAN DRIVE A NATION TOWARDS A MORE PRODUCTIVE COUNTRY” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

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ABSTRACT

Malaysia has become an important source of foreign direct investment in Southeast Asia. Foreign direct investment is one way to measure the performance of developing countries. Besides, it may contribute to positive economic growth and also stability of economy in countries. This research will discuss on how outward foreign direct investment can drive nation towards a more productive country. A few factors may influence outward foreign direct investment in Malaysia. Hence, this study is designed to examine the factors that more significant that influence outward foreign direct investment. Outward foreign direct investment as dependent variable and five variables which is unemployment rate, effective interest rate, country productivity, gross domestic product and exchange rate as the independent variables. This research based on the data collected from 1983 until 2012. Several suggestions also will be discussed at the end of this study.