



STUDY OF PERFORMANCE OF PORTFOLIO INVESTMENT BETWEEN
INDUSTRIAL AND FINANCIAL SECTOR

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APRIL 2011

DECLARATION OF ORIGINAL WORK
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I, SITI HAWA BTE ANUAR, (I/C NUMBER: 891003235078)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Date: April 2011

LETTER OF SUBMISSION

April 2011

The Head of Program
Bachelor of Business Administration (Hons) Finance
Faculty of Business Management
University Teknologi Mara Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled: "A STUDY OF PERFORMANCE OF PORTFOLIO INVESTMENT BETWEEN INDUSTRIAL AND FINANCIAL SECTOR" to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA

Thank you

Yours sincerely

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Bachelor of Business Administration (Hons) Finance

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ABSTRACT

The purpose of this study is to analyze the performance of the portfolio investment between two sectors which are industrial and hotel sector. This paper will be concentrated on the 3 companies for each sector that are listed in Bursa Malaysia Main Board. This study uses monthly stock price of each sector over the period 2005 to 2009 that also included the market capitalization. The study will be tested using Markowitz theories which measure the performance with Sharpe performance measurement, Treynor performance measurement and Jensen performance measurement. The t-test is used to test the hypothesis in the different market size for both sectors. Diversification in industry and variation in market capitalization are two important factors considered in selecting the sample stock listed.