

**EXPRESS BUS CONSORTIUM :
TOWARDS ACHIEVING THE ECONOMIES OF SCALE
CASE STUDY :
TRANSNASIONAL EXPRESS SDN. BHD.**

**A GRADUATION EXERCISE SUBMITTED TO
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(TRANSPORT)**

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TABLE OF CONTENTS	PAGE
Confidentiality	i
Acknowledgement	ii
Terms And Abbreviations	iii
List Of Table	v
List of Figure	vi
Abstract	xi
Table Of Content	

CHAPTER 1

1.0 INTRODUCTION	1
1.1 BACKGROUND OF TRANSNASIONAL EXPRESS SDN. BHD.	5
1.2 OBJECTIVES OF THE COMPANY	
1.2.1 Consolidation Of All Express Routes Under MHSB	8
1.2.2 Attracting Other Operators To Join The Consortium	8
1.3 ROUTES COVERAGE	10
1.4 FLEET SIZE	11
1.5 ORGANIZATION OF THE COMPANY	
1.5.1 Operation Department	13
1.5.2 Marketing Department	14
1.5.3 MIS Department	17

CHAPTER 2

2.0 BACKGROUND OF THE STUDY	18
2.1 RATIONALE OF THE STUDY	22
2.2 RESEARCH OBJECTIVES	24
2.3 SCOPE AND LIMITATION	25
2.4 PROBLEM STATEMENT	26
2.5 LITERATURE REVIEW	28
2.6 HYPOTHESIS	36
2.7 METHODOLOGY	37

CHAPTER 3

3.0 FINDINGS	
3.1 TRANSFERRING OF PERMIT	
3.1.1 Permit Transferring Concept	39
3.1.2 Process Of Transferring The Permit	41
3.1.3 Problems Involved	44
3.2 ECONOMIC EFFECTS	
3.2.1 Routes Overlapping	46
3.2.2 Competition	47
3.2.3 Off-peak Service	48
3.2.4 Wastage Of Service	49
3.3 BENEFITS TO BE ENJOYED	
3.3.1 No Overlapping Routes	51
3.3.2 Computerized Ticketing System	52
3.3.3 Explore A New Market	54
3.3.4 Fleet Utilization	56
3.3.5 Terminal Management	56

ABSTRACT

Public transportation has become important today as to move people from one place to another place. One of the most popular public transportation is express bus service. The express bus service connecting two points over 100 kilometers being provided by a comfortable coach, as it takes a long journey.

Nowadays, many operators exist to operate the express bus service as it seems to bring a profitable income, thus increase the competition among operators.

Towards solving the problem, government has made a decision to form two consortiums to lead the industry. Two major companies has been chosen to lead the consortia, namely Mara Holding Sdn. Bhd (Transnasional Express Sdn. Bhd.) and Park May Berhad.

The consortiums ~~is~~ hope to achieve the government's objective towards providing an efficient and effective public transportation to the public.