

**A STUDY ON CHARACTERISTICS OF LEADER THAT MEMBERS ARE
PREFERRED TO ENSURE THE SUCCESSFULNESS OF LEADER IN MANAGING
THEIR SOCIETY/CLUB IN UiTM MELAKA CITY CAMPUS**

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**Submitted in Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration with Honours
(Human Resources Management)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
BANDARAYA MELAKA**

JUNE 2015

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCES MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

.....

Sheikh Mohd Eeqbal Bin Mohd Khalid

.....

Ruslin Bin Rusli

Date: 23 JUNE 2015

LETTER OF SUBMISSION

June, 2015

The Head of Program
Bachelor of Business Administration (Hons) Human Resources Management
Faculty of Business Management
University Teknologi MARA,
110, Off Jalan Hang Tuah,
75300, Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled **“A STUDY ON CHARACTERISTICS OF LEADER THAT MEMBERS ARE PREFERRED TO ENSURE THE SUCCESSFULNESS OF LEADER IN MANAGING THEIR SOCIETY/CLUB IN UiTM MELAKA CITY CAMPUS”** to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours Sincerely

.....

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ABSTRACT

There is many types of the leadership that being practices by the leader. This research focus on how the characteristics of leader can give impact towards his or her members of the society and club in UiTM Malacca City Campus. The involvement of student that guide and lead the flow of the associations. There have some characteristics that we want research towards the leader in UiTM Malacca City Campus. The characteristics is awareness, critical thinking, and teamwork. Every leader in the society and club is differ than other, they also have their own character. As a good leader, the leader should know how to mingle around with members of the society and club. By doing this research, we could find which character of the leader members of the society and club prefer to ensure successfulness of the society. Based on this research, we notice that majority of the members of the society club prefer leader who has a good awareness towards his or her members.