



**A STUDY OF JAPANESE MANUFACTURING  
TECHNIQUES AND PRACTICES TOWARDS  
ORGANIZATION PERFORMANCE: A CASE OF AISB  
IN MALAYSIA**

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**“DECLARATION OF ORIGINAL WORK”**

I, Ros Ezrina Bt Rosli, (I/C Number: 880802-14-5112)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature:

Date:

## **LETTER OF SUBMISSION**

January 2012

The Head Program  
Bachelor of Business Administration (Hons) International Business  
Faculty of Business Management  
Universiti Teknologi MARA,  
Melaka.

Dear Sir/Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper titled "A STUDY OF JAPANESE MANUFACTURING TECHNIQUES AND PRACTICES TOWARDS ORGANIZATION PERFORMANCE: A CASE OF AISB" to fulfill the requirement as needed by the Faculty of Business Management, University Technology MARA.

Thank you

Yours sincerely,

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## **ABSTRACT**

Every organization around the world has its own management culture that fits with the company's environment and their employees. Different types of management culture will give different impact to the organization performance. Due to this issue, the organization needs to identify which types of management culture that most suitable to improve their company performance especially on manufacturing companies where manufacturing become important role in the economy of every nation around the world today.

The purpose of this research is to examine what are the Japanese Manufacturing Techniques that contribute to the Automotive Industries Sdn Bhd (AISB) performance. The strongest techniques which being use in the company are continuous improvement, just-in-time, quality circle and zero defects. At the end of this study, the researcher provides several recommendations in order to increase the performance to the company and give positive impacts towards the organization.

Keyword – Japanese Manufacturing Techniques and Practices, Organization Performance, Kaizen, Just-In-Time (JIT), 5'S Philosophy, Poka-yoke.

Paper type – Mode A

Company – Automotive Industries Sdn Bhd (AISB)

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