LEADERSHIP IN STANDARD CHARTERED ORGANIZATION: A COMPARATIVE STUDY BETWEEN MALAYSIA AND JAPAN

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BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
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Submitted in Partial Fulfillment of the Requirement for the
Bachelor of Business Administration (Hons) International Business

FACULTY OF BUSINESS MANAGEMENT
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JANUARY 2012

DECLARATION OF ORIGINAL WORK

BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDAR MELAKA

"DECLARATION OF ORIGINAL WORK"

I, *Raja Alia Zafirah Binti Raja Abdul Rahim*, (I/C Number: *880327-56-5440*)
Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees

- This project paper is the result of my independent work and investigation, except where otherwise stated

- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: Date:

LETTER OF SUBMISSION

20 January 2012

Project Advisors,

Faculty of Business Management

University Technology Mara

Campus City of Malacca

Dear Madam / Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title "LEADERSHIP IN STANDARD CHARTERED ORGANIZATION: A COMPARATIVE STUDY BETWEEN MALAYSIA AND JAPAN" to fulfill the requirement as needed by the Faculty of Business Management, University Technology Mara.

Thank you

Yours sincerely,

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ABSTRACT

Leadership literature in the past decade has drawn a sharp distinction between three types of leadership: transactional, charismatic and transformational. The leadership has dealt extensively with the sources and aspects of these leadership patterns, particularly in the context of "the leader and his people". Hence this paper will look through in comprehensive view and examines the probability of the various leadership patterns emerging in organizations from the point of view of the conditions prevailing in the organization and their psychological implications.

The dilemma faced by many businesses today is managing strategic change initiatives efficiently and effectively. Arguably, managing changes simultaneously poses great challenges to organizational success in terms of the desired change. The purpose of this paper is to discuss the driving forces that occurred during management of change in Standard Chartered bank in two countries that are Malaysia and Japan. Issues in the implementation process include change initiatives and the challenges that were faced by the leaders. This observation suggests that organizational leaders should give careful attention to how each activity can be designed and well integrated when planning and implementing organizational change in order to succeed.