



**A STUDY ON THE LEADERSHIP STYLE
INFLUENCE TO ACHIEVE READINESS TO
CHANGE AMONG EMPLOYEES IN UDA LAND
(SOUTH) SDN. BHD JOHOR BAHRU**

PUTERI SURAYA BINTI KHALID

2008412626

**BACHELOR OF BUSINESS ADMINISTRATION
(HONs) MARKETING**

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

MELAKA

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Puteri Suraya Binti Khalid

2008412626

Submitted in Partial Fulfillment
of the Requirements for the
Bachelor of Business Administration
(Hons) Marketing

FACULTY OF BUSINESS MANAGEMENT
UITM, BANDARAYA MELAKA

2010



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“DECLARATION OF ORIGINAL WORK”

I, Puteri Suraya Binti Khalid, (I/C Number: 870317-01-5200)

Hereby, declare that;

- This work has not previously been accepted in substance for any degree, locally or overseas and is not concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: _____

Date: 30th April 2010

LETTER OF SUBMISSION

30th APRIL 2010

The Head of Program
Bachelor of Business Administration (Honours) Marketing
Faculty of Business Management
Universiti Teknologi Mara
Kampus Bandaraya Melaka
110 Off Jalan Hang Tuah
75300 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project titled “ **A study on the Leadership Style influence To Achieving Readiness To Change Among Employees In UDA Land (South) Sdn. Bhd Johor Bahru**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara

Thank you

Yours sincerely

PUTERI SURAYA BINTI KHALID

2008412626

Bachelor of Business Administration (Hons) Marketing

ABSTRACT

Changes often occur around the world, no matter the time changes, weather, technology, finance, management and others. Organization regardless of the government and private sectors are also facing changes due to changes in the organization is able to measure the dependability and resilience of the organization survival in the industry. Changes to be made to ensure the organization continues to achieve a higher limit. Although the organization has reached the desired level, minor changes will be implemented to remain in his remarkable and challenging for other organizations. Change can give major impact to the employees in one company. This study provides an analysis regarding the leadership style which can influence the readiness to change among the employees and one organization. The main objective on this project paper is to study the level of readiness to change on employees in UDA Land (South) Sdn Bhd (ULSSB). The study also will indicate the strength of association between variables. This research is focusing on the employees at ULSSB and takes 49 staff as respondents since the populations in ULSSB are 49 people. In addition, the theoretical framework of this research consists of dependent variable; readiness to change and independent variable, independent variable; autocratic style, democratic style and laissez- faire style. There are lots of suggestions from this study and might be useful for future improvement.