

## A STUDY ON MOTIVATION FACTORS THAT WOULD AFFECT EMPLOYEE'S JOB SATISFACTION AT CLAY INDUSTRIES SDN BHD

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# BACHELOR OF BUSINESS ADMINISTRATION (HONS) IN HUMAN RESOURCE MANAGEMENT FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA CITY CAMPUS

**JANUARY 2012** 

## **DECLARATION OF ORIGINAL WORK**



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### "DECLARATION OF ORIGINAL WORK"

I, NURUL-FATEHA BINTI MD SANDOLLAH, (I/C Number: 870626-52-5570)

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## **LETTER OF SUBMISSION**

| Date: January 09, 2012  |
|---|
| Nurul-Fateha Binti Md Sandollah (2009830974),                               |
| Faculty of Business Management,   |
| Universiti Teknologi MARA City Campus,                                      |
| 110 Off Jalan Hang Tuah, MELAKA.  |
| January, 2012   |
| The Project Advisor,  |
| Pn. Alisa Binti Ibrahim   |
| Universiti Teknologi MARA, Melaka City Campus, Melaka                       |
| Dear Sir/Madam,   |
| SUBMISSION OF PROJECT PAPER (HRM 662)                                       |
| Attached is the project title "A STUDY ON MOTIVATION FACTORS THAT WOULD     |
| AFFECT EMPLOYEE'S JOB SATISFACTION AT CLAY INDUSTRIES SDN BHD."             |
| to fulfill the requirement as needed by the Faculty of Business Management, |
| Universiti Teknologi MARA.  |
| Thank you,  |
| Yours sincerely,  |
| NURUL-FATEHA BINTI MD SANDOLLAH   |
| 2009830974  |

Bachelor of Business Administration (Hons) in Human Resource Management

## **DECLARATION OF THESIS**

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**ABSTRACT** 

Job satisfaction has been a matter of concern and attention in any field of business

nowadays. Organizations realize that employee job satisfaction is the essential

element to increase employee's productivity. Employee's dissatisfaction will lead to

high absenteeism, poor performance and also give impact to organization output.

Therefore, organization especially HR management must understanding what factor

leads employee dissatisfaction and find the solution to overcome this problem. The

dissatisfied employee complaints can be a useful source of information for the

organization to develop motivation strategies to ensure that all employees are

satisfied with their job. The past researcher shows that there are many factors of

motivation that affect the employee's job satisfaction. Therefore, this research study

could be the tools that can increase employee's job satisfaction .This study have

been conducted at Clay Industries Sdn Bhd and it involved 300 respondents. In the

final chapter, some recommendations were provided for future use to any

researcher in this academic field.

Keyword

- Salary, Recognition, Supervision, Job Satisfaction.

Paper type

- Research paper

Company

- Clay Industries Sdn Bhd

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