

**UNIVERSITI TEKNOLOGI MARA**

**PARENTAL MEDIATION PRACTICES OF  
CHILDREN'S INTERNET USE IN KAJANG,  
SELANGOR**

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## ABSTRACT

Technology is a necessity for society today. In addition, the world is becoming more sophisticated and rapid changes require dependence on technological literacy. The role of parents is increasingly being challenged by children exposed to the cyber world from an early age. The role of parents in mediating children in relationships is crucial in protecting children from the dangers of cyber threats. The main of this study is to examine the relationship between parental mediation practices of children's internet use and cyber parenting knowledge in Kajang, Selangor. The core study's objectives are to examine the relationship between cyber parenting knowledge and parental mediation practices of children's internet use in Kajang, Selangor, to determine the relationship between children's internet addiction and parental mediation practices of children's internet use, and to determine the most contributing factor towards parental practices. The research design of this study has adopted a cross-sectional and correlational approach. The quantitative method has been applied and a total (N=398) set of questionnaires had been distributed to Kajang, Selangor residents specifically parents who have at least one child. The Statistical Package for Social Science (SPSS) Version 22.0 was used in the study for data analysis. Based on the findings, it was found that there was a relationship ( $r=0.063$ ,  $p<0.05$ ) between cyber parenting knowledge and parental mediation practices of children's internet use whereas, there was no relationship ( $r=0.000$ ,  $p(0.999) >0.05$ ) between children's internet addiction and parental mediation practices of children's internet use. Finally, the main contributing factor to this study is parenting cyber knowledge among residents in Kajang, Selangor. The results of this study lead to several recommendations provided to society, and the Malaysian Government as a way to become more concerned about society's issues. Lastly, it has also been suggested that future research enlarges new comprehensive strategies in the context of parental mediation practices.

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# CHAPTER ONE

## INTRODUCTION

### 1.1 Preamble

This chapter highlights the discussion on the parental mediation practices of children's internet use. The background of the study briefly discusses the parental mediation practices of children's internet use in Kajang, Selangor. Next, this chapter also talks about the problem statement concerning the factor or a cause that leads to the lack of parental mediation practices among parents. On top of that, there is also a section that focuses on the research questions and research objectives of this study. Further elaboration discussing the scope of the study will be outlined and next, the significance of the study will be portrayed by which this study gives significance to the body knowledge, government, organization, and society. Last but not least, the terms and several items will be explained.

This study discusses parental mediation practices concerning the factor that triggered the children's internet use activities. The reasons why parental mediations can influence their children's activities in terms of internet use will be identified throughout this study. So, this study provides a view for the society concerning the excessive internet usage among children.

### 1.2 Background of the Study

The development of new media technologies today has dominated almost the entire world, including Malaysia. The Internet and various digital devices have become basic part of this individual's live for a variety of purposes and functions. People's lifestyles have changed dramatically, especially in the way they communicate with each other in terms of distance and time. The people of this country are living in a state of being connected.

According to UNICEF (2014), reported in International Telecommunication Union's (ITU's), Measuring the Information Report Society 2013, Malaysia's status is fourth top in the world with a society categorized as 'digital natives' even though globally, Malaysia is in the bottom track in terms of communication and information