

**UNIVERSITI TEKNOLOGI MARA**

**THE FACTORS THAT INFLUENCE PRICE OF  
THE BITCOIN FROM 2013 TO 2017**

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2016653368**

**BBA (Hons) Business Administration  
Investment Management**

**June 2018**

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Final Year Project Paper submitted in fulfillment  
of the requirements for the degree of  
**Bachelor of Business Administration**  
**(Investment Management)**

**Faculty of Business and Management**

**June 2018**

## **AUTHOR'S DECLARATION**

I declare that the work in this final year project paper was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

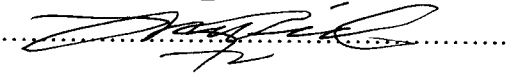
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## **ABSTRACT**

The most popular cryptocurrency today is bitcoin. It starts with a fascinating idea as the first decentralized digital currency that their system can work without any third party financial intention. The bitcoin price at the start is only a few cents and now it hits thousands. As at 31 December 2017, bitcoin was worth around USD 13215.574. This project paper aims to investigate the factors that influence the price of the bitcoin from 2013 to 2017 by Multiple Regression analysis.

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