



THE LEVEL OF COMMUNITIES AWARENESS TOWARDS HUMAN TRAFFICKING

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JANUARY 2012

DECLARATION OF ORIGINAL WORK



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"DECLARATION OF ORIGINAL WORK"

I, NORITA BINTI MOHD YUSOFF, (I/C Number: 880225055140)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

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LETTER OF SUBMISSION

January 4, 2012

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Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "THE LEVEL OF COMMUNITIES AWARENESS TOWARDS HUMAN TRAFFICKING" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank You

Yours sincerely,

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ABSTRACT

Nowadays, the issues of Human Trafficking in our country were highly increased from time to time therefore a study towards findings the suitable strategies for our country had been carried out. The purpose of the study is to identify the level of communities awareness towards human trafficking, to determine the factors contribute to level of communities awareness towards human trafficking and to examine the most effective factor contribute to the level of communities awareness towards human trafficking.

A good research design will ensure that the marketing research project is conducted effectively. The target, sampling size for this study is 100 respondents where the questionnaires were randomly distributed to Negeri Sembilan area. For this study, the non-probability sampling technique which is convenient sampling has been chosen. Moreover, computer programs have been developed to simplify and ease the research tabulation and analysis task. One of the most accurate and dependable statistical analysis packaging is Statistical Package for Social Science (SPSS). Included in this package are the procedure of frequency, descriptive and correlation

The finding from the study is to found whether this study achieved the objective or not.