



**A STUDY ON FACTORS OF BANDERA'S SOCIAL LEARNING
THEORY TOWARDS CHANGE OF BEHAVIOUR TO DETERMINE
PERFORMANCE AMONG SIMA TRAINEES IN
STANDARD CHARTERED BANK**

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MELAKA**

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“DECLARATION OF ORIGINAL WORK”

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Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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LETTER OF SUBMISSION

28 APRIL 2010

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Dear Sir/ Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**A STUDY ON CHANGE OF BEHAVIOUR TO DETERMINE PERFORMANCE AMONG SIMA TRAINEES IN STANDARD CHARTERED BANK**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.
Yours sincerely,

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ABSTRACT

SIMA (*Scope International Malaysia Academy- Standard Chartered Bank*) is an institution that provide training for internship and fresh graduated for three and half month. All trainees will be divided into five departments such as International Trade, Securities Services, Forex and Money Markets(*FMO*), Credit and Risk Control(*CRC*), and Client Services Group(*CSG*). The problem of this study is most of the trainees remain silence instead of asking their co-workers. Objective of this study is to study a change of behaviour among the trainees and find the factors that influence the behaviour change. Based on the finding, all variables are not significant and all hypotheses are rejected and this is due to lack of other factors and limitation sampling size. The researcher suggested for future researcher to take other factors that influence the change of behavior and maximize its sampling size or scope of study.