



**THE IMPACT OF JOINT VENTURE BETWEEN  
TECHNOLOGY PARK MALAYSIA COLLEGE SDN BHD  
AND CALIFORNIA POLYTECHNIC UNIVERSITY,  
POMONA, USA**

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**NOVEMBER 2010**



**BACHELOR OF BUSINESS ADMINISTRATION  
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**“DECLARATION OF ORIGINAL WORK”**

I, Norhanis Binti Mohd Hasim (2008390665), (I.C Number: 861112-56-6178)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## LETTER OF SUBMISSION

NOVEMBER 2010

The Head of Program  
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Dear Sir,

### **SUBMISSION OF PROJECT PAPER (IBM 662)**

Herewith I enclosed my project paper entitled “**THE IMPACT OF JOINT VENTURE BETWEEN TECHNOLOGY PARK MALAYSIA COLLEGE SDN BHD AND CALIFORNIA POLYTECHNIC UNIVERSITY, POMONA, USA**” to fulfill the requirement as needed by the Bachelor of Administration (Hons) International Business to be awarded by Universiti Teknologi MARA.

I hope this project paper will meet the subject requirement and anticipation of the faculty.

Thank you.

Yours faithfully,

.....  
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## **ABSTRACT**

A joint venture is a business enterprise under-taken by two or more persons or organizations to share the expense and profit of a particular business project. "Joint ventures are not business organizations in the sense of proprietorships, partner-ships or corporations. International joint ventures in particular are becoming more popular, especially in capital-intensive industries such as oil and gas exploration, mineral extraction, and metals processing.

The purpose for this study are to understand the reason of joint venture implementation, to describe the extent the TPM College benefits from the joint venture activities and to identify the activities that TPM College had done with Cal Poly University.

The source of data will focus on the observation, interview and references which are related to the study. After all data has been gathered, it will be interpreted to make it sense for supporting the activities identified. The findings from this study will provide information that can be use for further investigation in the same nature of study or industry.

## **Table of Content**

<b>Abstract</b>	ii
<b>Declaration of Original Work</b>	iii
<b>Letter of Submission</b>	iv
<b>Acknowledgement</b>	v

### **Table of content**

## **CHAPTERS**

<b>1.0</b>	<b>INTRODUCTION</b>	<b>1</b>
1.1	Introduction of the Joint Venture	1
1.2	Background of the company	13
1.3	Background of study	18
1.4	Background of issue	21
1.5	Objectives of study	22
1.6	Significance of study	23
1.7	Terms and definition	24
<b>2.0</b>	<b>LITERATURE REVIEW</b>	
2.1	Introduction	27
2.2	Joint Venture	27
2.3	Choosing a Joint Venture Partner for Success	28
2.4	Joint Venture Existing Technology Transfer Operations and Enterprise Facilities	29
2.5	A University Joint Venture to Build A Knowledge-Based System	30
2.6	Support and Facilitate the Educational, Research, and Public Service Missions	30
2.7	Develop Friendly and Cooperative Relations in the Fields of Education and Research	31
2.8	The Benefits from Joint Venture	31
<b>3.0</b>	<b>SOURCE OF INFORMATION</b>	<b>33</b>
3.1	Primary Data	33