



**THE CONTRIBUTING FACTOR TO UNDEREMPLOYMENT AMONG
BUSINESS GRADUATES UITM MELAKA CAMPUS.**

**NOORASHIKIN BINTI MOHD IDRIS
2011268196**

**SITI SARAH NUR AIMAN BINTI ABDULLAH BUKHARI
2011847592**

**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (INTERNATIONAL BUSINESS)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITY TEKNOLOGI MARA
MALACCA CITY CAMPUS**

JULY 2014

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (INTERNATIONAL BUSINESS)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

We, NOORASHIKIN BINTI MOHD IDRIS AND
SITI SARAH NUR AIMAN BINTI ABDULLAH BUKHARI

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature: _____

Signature: _____

Date: _____

Date: _____

LETTER OF SUBMISSION

3RD JULY 2014
The Head of Program
Bachelor of Business Administration
(Hons) International Business
Faculty of Business Management
Universiti Teknologi Mara
No. 110, Off Jalan Hang Tuah
75300 Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper entitled **“THE CONTRIBUTING FACTOR TO UNDEREMPLOYMENT AMONG BUSINESS GRADUATES UITM MELAKA CAMPUS.”** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank you.

Yours sincerely,

NOORASHIKIN BINTI MOHD IDRIS
2011268196
Bachelor of Business Administration (Hons) International Business

Yours sincerely,

SITI SARAH NUR AIMAN BINTI ABDULLAH BUKHARI
2011847592
Bachelor of Business Administration (Hons) International Business

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ABSTRACT

The purpose of this study was to determine the significance factors that influence underemployment among business graduates in UiTM Melaka Campus. The variables consist of demand and supply of labor market, marketability of degree, societal factor and job satisfaction that are stated as independent variables for this study and the dependent variable is underemployment. The finding showed that demand and supply of labor market, marketability of degree and job satisfaction have a significant influence to on underemployment among business graduates in UiTM Melaka Campus while societal factor showed no significant relationship to underemployment. This study refers to primary data that was used to support the sampling technique. Meanwhile, the researcher used questionnaire as the method to collect all the data from sample respondents in order to achieve the research objectives. While the data for this study was analysed using multiple statistical procedures: mean point value, standard deviation, and correlation analysis. The result of the study presented in this research agrees that demand and supply of labor market, marketability of degree and job satisfaction influenced underemployment among graduates. This study can be seen as a foreword to a more detailed study to be carried out by future research on the issue of underemployment among graduates in Malaysia.