FLEET UTILESATION IN SRI JAYA BUS COMPANY

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ABSTRACT

Road passenger transport plays an important role in providing the facilities for conveying people to and from work consistently and without undue delay, to seek recreation and pleasure away from their immediate home surroundings, or for travelling to educational centres and shopping centres.

A passenger transport undertaking has to ensure that a most efficient and reliable service is given to the public. At the same time, it must acquire a maximum fleet utilisation to be able to increase productivity with less cost possible. However, the problem in utilising of fleet is not uncommon and solutions should be found to remedy the situation.

In this thesis, I would like to analyse the problems of fleet utilisation faced by Sri Jaya Kenderaan Sendirian Berhad and to find solutions which I hope would help Sri Jaya Kenderaan Sendirian Berhad to reduce its problems.

iii -

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- iv -

CONTENTS

LIST OF	TABLES
LIST OF	CHARTS
PREFACE.	••••••••••••••••••••••••••••••••••••••
ACKNOWLE	DGEMENTSiv
CHAPTER	ONE - INTRODUCTION AND THE COMPANY
1.1	Introduction1
1.1.1	Statement of The Problem
1.1.2	Objectives
1.1.3	Methodology4
1.1.4	Limitations
1.2	Historical Bacground and Organisational
	Structure of the Company5
CHAPTER	TWO - THE FLEET
2.1	The Organisation Chart For Operation of Fleet11
2.1.1	Drivers and Conductors (The Crew), Duty System
	and the Waybill
2.1.2	Bus Inspectors12
2.1.3	Standmasters12
2.1.4	Garage Inspectors (Planning & Operation)12
2.1.5	Traffic Assistants (Planning & Operation)13
2.1.6	Cashiers

and a state of the state of

Page

2.2	Fleet Strength (Types and Capacity)
2.3	Fleet Operation (The Bus and the Crew)17
2.3.1	Kuala Lumpur - Klang Service18
2.4	The Company's Performance19
2.5	Fleet Utilisation
2.5.1	Percentage of Fleet Utilisation During
	Hours of Operation
2.5.2	Utilisation of Fleet During Peak and Off-peak
	Period
2.5.3	Analysis of Fleet Utilisation Percentage
2.5.3.1	Hours of Operation
2.5.3.2	Peak Hours
2.5.3.3	Off-peak Hours
2.6	Situation of the Vehicles Not Fully Utilised40
2.7	Maintenance
2.7.1	Delicensing
2.7.2	Problems of the Maintenance Department

CHAPTER THREE - SCHEDULING AND ROUTING

3.1	The Time-table or Bus Schedule
3.2	Duty Schedule 47
3.3	The Scheduling 48
3.4	Allocation of Routes
3.5	Unremunerative Routes