A STUDY ON THE RELATIONSHIP BETWEEN ORGANIZATIONAL LEARNING AND ORGANIZATIONAL COMMITMENT AMONG EMPLOYEES AT EASTERN PACIFIC INDUSTRIAL CORPORATION BERHAD (EPIC).

Prepared for: MADAM ZURIA AKMAL BINTI SAAD

Prepared by:
NIK NOR AKMA BINTI NGAH
BACHELOR IN OFFICE SYSTEMS MANAGEMENT (HONS.)

UNIVERSITI TEKNOLOGI MARA (UiTM) FACULTY OF BUSINESS AND MANAGEMENT

JANUARY 2019

ABSTRACT

The study that was conducted was the title a study on the relationship between organizational learning and organizational commitment. The organizational learning was divided into four factors, which are motivation, leadership, innovation, and teamwork. Organizational learning refers to the process of developing, pertaining, and transforming knowledge within an organization while organizational commitment refers to the personal feeling toward the organization and was a perceived psychological status that individual to achieve their goals and motivation of loyalty a method. In this correlational research, the researcher focused on the relationship between organizational learning and organizationl commitment at Eastern Pacific Industrial Corporation Berhad and the population was 196 according to Krejie and Morgan sample size and also using the simple random techniques on the Operation Department. The researcher has used questionnaires that consist three sections, which are Section A, Section B, and Section C. The data that had been collected will be analyzed using the Statistical Package for Social Science (SPSS) version 22.0. There was a positive relationship between organizational learning and organizational commitment with the moderate correlations (r=.527, p<0.05). Therefore, the recommendation from the researcher was suggested to improve the teamwork variables on employees at Eastern Pacific Industrial Berhad.

TABLE OF CONTENTS

LIST OF TABLE	PAGE i
LIST OF FIGURE	ii
CHAPTER 1	
INTRODUCTION	1
Background of the Study	
Statement of the Problem	
Research Objective	
Research Question	
Research Hypothesis	
Significance of the Study	
Limitation of the Study	8
Definition of Terms.	
CHAPTER 2	7
LITERATURE REVIEW	11
Organizational Learning	
Organizational Commitment	
Conceptual Framework	19
CHAPTER 3	•
METHODOLOGY	
Research Design	
Sampling Frame	
Population	
Sampling Technique	
Sample Size	
Unit of Analysis	
Data Collection Procedures	
Instrument	23
Validity of Instrument	24
Data Analysis	24
CHAPTER 4	
FINDINGS	27
Response Rate	
Reliability Analysis	29
Demographic Profile of Respondents	31
Analysis of Findings	
Descriptive Statistics Analysis	36
Correlation Analysis	43
CHAPTER 5	15
CONCLUSION	48
Conclusion for Demographic	40

	Conclusion for Descriptive Analysis	50
	Conclusion for Hypothesis	51
	Recommendation	54
	Recommendation for Future Research	56
REFE	RENCES	57
APPE	NDICES	61
Α	Agreement Form (Supervisor)	61
В	Agreement Form (Co-Supervisor)	63
C	Consultation Form	65
D	Submission of Final Academic Report	66
E	Submission of Final Academic Report after Presentation	68
F	Cover Letter	69
G	Questionnaires	70
H	Follow-up Letter	75
I	Data Analysis	76
T	Turnitin Danart	00

LIST OF TABLE

Tables	ables	
4.2	Rate of Survey Return	. 28
4.3	Rules of thumb about Cronbach's Alpha Coefficient Size	
4.3.1	Result of Reliability Analysis for Variables	
4.4.1	Age of Respondents	31
4.4.2	Marital Status of Respondents	32
4.4.3	Level of Education Respondents	
4.4.4	Job Position of Respondent	
4.4.5	Working Experiences of Respondents	
4.6	The mean score range table	
4.6.1	Descriptive Statistics for Motivation	37
4.6.2	Descriptive Statistics for Total Motivation	37
4.6.3	Descriptive Statistics for Leadership	38
4.6.4	Descriptive Statistics for Total Leadership	
4.6.5	Descriptive Statistics for Innovation	
4.6.6	Descriptive Statistics for Total Innovation	40
4.6.7	Descriptive Statistics for Teamwork	41
4.6.8	Descriptive Statistics for Total Teamwork	41
4.7	Correlation Coefficient and Interpretation	43
4.7.1	Correlation analysis between motivation and organizational commitment	44
4.7.2	Correlation analysis between leadership and organizational commitment	45
4.7.3	Correlation analysis between innovation and organizational commitment	46
4.7.4	Correlation analysis between teamwork and organizational commitment	47
5.1	Correlation Table	51
5.2	Hypothesis Analysis	52