



**DEPARTMENT OF ESTATE MANAGEMENT
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**A STUDY ON THE IMPLEMENTATION OF BUMIPUTERA QUOTA
POLICY IN HOUSING SCHEME**

**An academic project submitted in partial fulfillment of the requirements for
the award of Bachelor of Estate Management (Hons.)**

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SEMESTER JULY – NOVEMBER 2010**


STUDENT'S DECLARATION

Academic Project Title:

A STUDY ON THE IMPLEMENTATION OF THE BUMIPUTERA QUOTA POLICY
IN THE HOUSING SCHEME
CASE STUDY: JOHOR BAHRU, JOHOR

I declare that this report is the result of my own research, unless otherwise indicated or acknowledged as referenced work.

In the event that my report be found to violate the conditions mentioned above, I voluntarily waive the right of conferment of degree and agree be subjected to the disciplinary rules and regulations of Universiti Teknologi MARA.

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ACKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Firstly, I want to thank Allah S.W.T. for give me the strength to finish this academic project. This project could not have been completed successfully without the support and assistance of numerous individuals.

I would like to take this opportunity to express my appreciation and heart-felt gratitude to all those who have contributed in some way to this project. I am very grateful to my supervisor, Mr. Ahmad Shazrin Bin Mohamed Azmi, who always gives me brilliant ideas, suggestions, criticism, encouraging words and continuous supervision throughout the preparation of this project.

For the advice and coordination in completion of this project, special thanks is given to Assoc. Prof. Sr. Haspalela Binti Md. Yusof as the Coordinator of Project Academic, Department of Estate Management, Faculty of Architecture, Planning and Surveying.

My sincerest appreciations to all my respondents who give plenty of help in order to complete this academic project, and also for all the valuable and helpful information they have provided.

Not forgotten to all parties involved in my path to gaining information such as Ministry of Housing and Local Government (KPKT) (*Bahagian Dasar*), Department of Valuation and Property Service (JPPH JB), SUK Johor (*Bahagian kuota Bumiputera*) and others which I not stated here.

Last, but not least, my warmest and greatest debt of gratitude are given to my beloved family members, lecturers and friends for their continuous encouragement and moral support given to me in order to make this project success.

ABSTRACT

Issues and housing problems in Malaysia always arise due to same problems all over the time. Issue of overhang property, unsold and abundant project keep colouring our development issue. One of the issues which always make huge argument and controversy is about Bumiputra quota. Media always reported some developers are complaining that they have difficulty to sell their Bumiputra quota development till they have to bear losses. When this issue arising at the time, lot of people are debated about the weaknesses of Bumiputra quota policy causes to particular issue. There was a time where Petaling Jaya Member of Parliament (MP), Tony Pua in 2010 speak out some statement that the Bumiputra quota should be demolished especially for high end and commercial property. He claims that such quota is only benefit to some Bumiputra especially high class Malays. Once the statement is print out on newspaper, there have lot of comments, critics and suggestions to overcome this issue. Even this issue is not new in our country, but it still remains without concrete action taken by regulators to solve it. Actually the total percentage of allocation Bumiputra quota as minimum at 30 percent at total development project is still low compare to actual Bumiputra citizen, but due to not affordable the total 30 percent seems to bring loss to developers. Due to the problems, suppose some research is conducted to reveal the truth and causes of the issue. From the objectives to understood the problem, the truth of the complaint, cause of the problem until recommendation that may overcome the issue, researcher hope in the final of this project, it will bring benefits to be discuss and directly implement for the good of bumiputra ethnic.

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