

UNIVERSITI TEKNOLOGI MARA

**DIVIDEND QUARTER REPORT
ANNOUNCEMENT EFFECT ON STOCK PRICE:
CASE OF 10 BLUECHIPS COMPANIES**

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Final Year Project Paper submitted in fulfillment
of the requirements for the degree of
**Bachelor of Business Administration
(Finance)**

Faculty of Business and Management

June 2018

AUTHOR'S DECLARATION

I declare that the work in this final year project paper was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

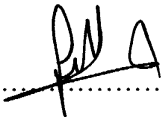
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ABSTRACT

Nowadays, lots of people are joining the world of stock investments. This is due to the fact this kind of investment is safer and easier to predict as long as investors uses the correct indicator. Among the indicator that can be used to predict the stock price movement is by referring to the previous trend. However, investors now start to use other indicator as way to predict the stock price movement. One of them is by referring to the quarterly dividend announcements. Some investors believe that by referring to the quarterly announced dividend, they can predict the company performance and hence, the stock price movement. However, does it necessarily true that an increase in the quarterly dividend announced will cause the stock price to increase? Therefore, researcher aim to answer this question by using variables such as revenues, net profit, dividend, etc.

ACKNOWLEDGEMENT

Assalamualaikum w.b.t,

Alhamdulillah, praise to the Almighty Allah s.w.t., the researcher is very grateful to be able to prepare this research successfully. The researcher would never have been able to complete the research without the guidance from the lecturer, help from friends and support from the family.

The researcher would like to express the highest appreciation and thankfulness to these two lecturers, Sir Syamsyul Samsudin and Dr. Razi Ramli. Sir Syamsyul Samsudin, who is the research advisor for his patience, and especially for his excellent guidance in providing useful advice to help the researcher. As for Dr Razi Ramli, he is the one who taught the researcher the research methodology subject.

Big thanks to the researcher's class, JBM 242 5C members who always shared opinions and knowledge among us. The researcher also would like to acknowledge all other parties that have been helping in preparation of this research either directly or indirectly.

Last but not least, special thanks to the researcher's parents and family who always support especially morally and financially not just for the period of this research but also for the whole years of study. Without their encouragement, the researcher would not have been able to finish this research paper.

TABLE OF CONTENT

	Page
AUTHOR'S DECLARATION	iii
ABSTRACT	iv
ACKNOWLEDGEMENT	v
TABLE OF CONTENT	vi
LIST OF TABLES	viii
LIST OF FIGURES	ix
LIST OF SYMBOLS	x
LIST OF ABBREVIATIONS	xi
CHAPTER ONE INTRODUCTION	1
1.1 Introduction	1
1.2 Research Background	2
1.3 Problem Statement	4
1.4 Research Questions	5
1.5 Research Objectives	5
1.6 Significance of the Study	6
1.7 Scope of the Study	7
1.8 Limitation of the Study	7
1.9 Definition of Key Terms	8
1.10 Summary	9
CHAPTER TWO LITERATURE REVIEW	10
2.1 Introduction	10
2.2 Literature Review on Stock Price/Dependant Variable	10
2.3 Literature Review on Independent Variable	12
2.4 Research Framework	17
2.5 Summary	18