

UNIVERSITI TEKNOLOGI MARA
CAWANGAN KOTA KINABALU

SELLING COFFIN AND OTHER FUNERAL SERVICES
(CHRISTIAN ONLY)

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Table of Content

page

Acknowledgement	1
Submission Letter	2
Company Logo	3
 Section 1: Introduction	
(a) Name of the Business	4
(b) Type of Business	
(c) Industry overview	
(d) Location of the Business	
(e) Date of commencement	
(f) Factor influencing choices of business	
(g) Business potential	5
 Section 2: Purpose	 6
 Section 3: Background of the Business	 7
(a) Name of the Business	
(b) Business address	
(c) Correspondence address	
(d) Telephone number	
(e) Form of Business	
(f) Main activity	
(g) Date of Commencement of Business	
(h) Date of Business Registration	
(i) Business Registration number	
(j) Name of bank	
(k) Bank account number	
(l) Equity contribution	

HAKMILIK
Perpustakaan
Universiti Teknologi MARA
Sabah

SALINAN FOTO TIDAK DIBENARKAN

BLACKSMITH UNDERTAKER SERVICES
KAMPUNG TEWRAWI,
P.O BOX 56,
89457 TANJUNG ARU,
KOTA KINABALU, SABAH.

October 13th, 2006
Madam Habibun,
Universiti Teknologi Mara.
Kampus Kota Kinabalu,
SABAH.

SUBMISSION OF BUSINESS PLAN (ETR 300) FOR JULY- NOVEMBER 2006
SESSION.

In reference to the above subject, we are the BLACKSMITH UNDERTAKER SERVICES are happy to present our business plan to you. This business is chosen because we found out that there is still small amount of people who are willing to run this type of business.

In completing this business plan, we have been through a lot of hard time and experienced a lot of things together. Gladly, we manage to complete and finished this business plan on time

We hope this business plan is according to the requirement of the entrepreneurship (ETR300) subject and we would like to apologize of any weaknesses in this business plan.

Thank You.

Yours sincerely,

(AVITUS ADRIAN MARTIN)
General Manager

BUSINESS PLAN

1.0 INTRODUCTION

a) Name of the business

- BLACKSMITH UNDERTAKER SERVICES

b) Type of business

- Partnership

c) Industry overview

- Funeral services nowadays become more and more important as it will make the funeral arrangements the death easier and well

planned. Due this fact, this business plan is come up to fill the needs and requirement of the entrepreneur and other people which are

interested in this business. This business is focuses more on providing and offering good services and variety of coffins.

d) Location of the business

- BLACKSMITH UNDERTAKER SERVICES is located in the area of Putatan.

The business is located in our own land. The strategic and

ideal location of the business become the customer's attraction and well-known in the area. Which were located nearby Penampang,

Papar and Kota kinabalu. This location has a complete infrastructure such as water, electricity and telephone line.

e) Date of commencement

-

f) Factors influencing choice of business

- The factors that influence us to come up with this kind of business are:

- i. The location of the business is very strategic and ideal.
- ii. This kind of business is still has small numbers in the area of Putatan.
- iii. There is a high potential to success when forming this business.
- iv. Have a good infrastructure; clean water and electricity supply.
- v. Get full support from our families and the people in the area.

g) Business potential

- This business has high potential in the future. This is because, there are still less people engaged in this kind of business.
- With the support of our family and friends, we are confident that our business can be firm and strong in this business industries.