

MARA UNIVERSITY OF TECHNOLOGY
KOTA KINABALU CAMPUS

ENTREPRENEURSHIP (ETR 300)

INDAH LAUNDRY

Prepared By :

EZRIN MOHAMAD	98163943
TITIEN IRDIANAWATY DABAL	98203814
HERDAWATY MOHD TAMRIN	98573057
ARTISAFARIDA ALI	98203416
KATHYRINA AMAT DUSIA	98185200

23 AUGUST 2001

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DECLARATION

Students of ETR 300,
MARA University Of Technology
Campus Kota Kinabalu,
Locked Bag 71,
88997 Kota Kinabalu,
Sabah.

23rd August 2001

Mr. Mat Zin Mat Kib,
Coordinator MEDEC,
MARA University Of Technology
Campus Kota Kinabalu,
Locked Bag 71,
88997 Kota Kinabalu,
Sabah.

Sir,

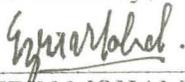
A Report Of Business Plan

Refer to the above subject, we as the ETR 300 students would like to submit our business planning report "Indah Laundry" as to fulfill of ETR 300 subject.

The business plan we have done including management, administration, marketing, operation and financial aspect. In this business planning we choose to provide washing, dry cleaning and delivery services.

Thank You.

Your Sincerely,



(EZRIN MOHAMAD)
General Manager
Indah Laundry

ABSTRACT

According to this title, we have chosen to provide laundry services. Therefore, we have named our business as Indah Laundry.

Our business initial cash capital RM 122,500 contributed by all business partners and one from our partners contributed fixed capital (computer) amounted RM2500. We also chose a strategic location at Taman Indah Permai.

The nature of the business will be expended is the business have good performance.

1.0 BUSINESS INTRODUCTION

Entrepreneurship is related with a human effort to fulfill customer's needs whereby there will be no business without customers. The importance of running the business can influence the economic growth in our country especially to Bumiputera to step forwards and compete with other races in the country. The subject of Entrepreneurship (ETR 300) gives the opportunity for the students to learn of how to run the business.

After discussion with the group members, we altogether agreed to run a laundry business. We choose this business because there is only a little amount of Bumiputera who dare to face the risk type of business. Meanwhile the opportunity to be success on this business is brighter and the chance to move further exist.

Through this business planning, we are focus to a basic aspect for begin the business. Knowledge, experience and helpfulness also skills, can to learn in operate the business in process to prepare the business planning.

Prepared the business planning is a business to do decision-making based on information which we do either excellence or not. Therefore, we can to take the basic steps to solve the problem, which maybe can to stop the performance of the business.