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PROGRAM INTERIOR DESIGN

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Title

REPORT

PROPOSED NEW INTERIOR DESIGN OF ASTRO CAFÉ

AT LOT 101-102. PERSIARAN GREENTOWN

GREENTOEN BUSINESS CENTRE,

30450 IPOH, PERAK

FOR ASTRO CENTRE IPOH

Accepted to complete and apart of rules to get

Diploma in Interior Design

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Propose Astro Café at
Lot 101-102, Persiaran Greentown
Greentown Business Centre,
30450 Ipoh, Perak

Abstract

Proposed interior design of Astro café for Astro at Lot 101-102, Persiaran Greentown, Greentown Business Centre, 30450 Ipoh, Perak is a final project. This analysis to promote Astro by proposing an Astro café that can grow more customers together toward the development in economy. Beside that, all the advantages and services being provided to customers. This project covers all aspect in philosophy and historical organization, not for get their goal in this business toward the company future in television sector economy.

The site selected was nearby the Bandaraya Ipoh, Perak biggest city suite to propose a brand café. That it because it situated at the center of Ipoh city. Beside that this site chosen because it is the city center and easy to reach. Moreover, the surrounding factors also the reason why this site being selected. This Astro café also grow the numbers of customer.

The importance issue is Astro, itself is a develop television station. Astro is the only television station serves a documentary, news, live sport channels and many more useful channels. Further more, also to introduce Astro latest services and new promotion info.

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