



**A CASE STUDY: FACTORS CONTRIBUTING
FLUCTUATION IN WORLD OIL PRICE**

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**BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL
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MARA "DECLARATION OF ORIGINAL WORK"**

I, Nuraisha Binti Mohd.Fadzil, (I/C Number: 880326-56-5086)

Here by, declare that:

- This work has not previously been accepted in substances for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: _____ Date: 2nd May 2011

LETTER OF SUBMISSION

Date MAY 2011

The Head of Program
Bachelor of Business Administration (Hons)
International Business
Faculty of Business Management
Universiti Teknologi Mara
Kampus Bandaraya, Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (BM 226)

Attached is the project paper titled "A Case Study: Factors Contributing Fluctuation in World Oil Price" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely

.....
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ABSTRACT

This study will reveal the factors contributing fluctuation in world oil price. The factors are the main highlight in finding the reason behind fluctuation in world oil price since most of the time we are shocked by the news of oil, which day by day the price is crazily towering as high as KLCC. Thus this study will find out how the instability of world oil price may affect the performance of PETRONAS as an oil and gas business entity.

First and foremost, the researcher will analyze the world oil price data to deep down the fluctuation trend and relate to the factors that may contribute to high oil price. After notified the factors, again the researcher will find the gap identification to analyze the connection of the factors and the performance of PETRONAS.

To analyze the performance of PETRONAS, the researcher using a validate data such as the financial report, the sales revenue data, the profit before tax data, the net profit data, and the cost and the crude oil price data. These data can be retrieved through PETRONAS Annual Report. By processing the data, thus at the end of the study will come out with a result.

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