



“Business Proposal James N Lily Fresh Goat Enterprise”

Prepared by:

James (2008773639)

Lily Ak Jembau (2008513633)

Prepared to:

En. Senian Malie

Diploma in Business Studies

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
SARAWAK**

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Executive Summary

At present, the prospect of goats in the livestock industry is very bright as the high demand for this commodity more than the amount that can be supplied in the domestic market and is increasing from year to year. But today has become a commercial industry that will bring returns and profits if they are supervised, managed with good as well as help and advice on an ongoing basis from the government, especially the Veterinary Services Department (VSD).

Based on a very high confidence in this, then my group to prepare a livestock project Jamnapari in Mukah, Sarawak. This business plan is prepare to obtain financing in the amount RM400 000, to begin work on site preparation and modification, equipment purchases, and to cover expenses in the first year of operations. The approved financing from the Bank Rakyat consist of 5% of the total borrowing. This debt will be retired within 10 years. Additional financing has already been secured in the form of (1) RM 60 000 from the Bank Rakyat and (2) RM125 000 from two investors.

Administrative Plan

2.0 Introductions

The administration of James N Lily Goat's Poultry Enterprise is an important base from which the business routines are maintained and controlled effectively. The administration section is important to help management to manage the overall business objective and goals. General Manager is often housed in this section and manages the overall business routines and strategies from this point.

2.1 Organization Mission

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2.2 Organizational Vision

James[®]N Lily Goat's Poultry had a vision which may help and improve the company's performance so that this business will run smoothly and efficiently, vision is stated below:

To give better good and services toward every customer that comes to us professionally

The main objective of this project is to remove all the high quality goats that include live goats, goats, meat and milk goats and sheep feces compost from the local market (domestic).

This will be done with good livestock management practices as well as health care and control of any disease in goats.

2.3 Business Strategies

To achieve the company's objective, our company has made several strategies to achieve the strategies. These strategies have been made according to the every department in this company. Below are the company's strategies for every department: