

# COMPARISONS BETWEEN ISLAMIC BANKING PRODUCTS AND CONVENTIONAL BANKING PRODUCTS A STUDY ON PERSONAL LOAN BANK RAKYAT AND MAYBANK

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### DECLARATION OF ORIGINAL WORK



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### "DECLARATION OF ORIGINAL WORK"

I, Nur Hidayat Bt Abdul Ghani , (I/C Number: 890919-14-5166 )

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:\_\_\_\_\_

Date:

#### LETTER OF SUBMISSION

3 May 2011

The Head of Program Bachelor of Business Administration (Hons) Finance Faculty of Business Management Universiti Teknologi MARA City Campus of Malacca 75300 Malacca.

Dear Madam,

#### SUBMISSION OF PROJECT PAPER

Attached is the project titled "COMPARISONS BETWEEN ISLAMIC BANKING PRODUCTS AND CONVENTIONAL BANKING PRODUCTS: A STUDY ON PERSONAL LOAN BANK RAKYAT AND MAYBANK" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

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#### ABSTRACT

This study is about comparisons between Islamic Banking Products and Conventional Banking Products. A study on personal loan Bank Rakyat and Maybank. The problem statement is that Malaysia has through a rapid growth of Islamic Bank development, a conventional bank ought to rival with Islamic Bank to give a better offers to customer. The purpose of this study is to identify the comparisons between Islamic banking products and Conventional banking products of personal loan Bank Rakyat and Maybank. These comparisons will be based on interest rate, concept and handling fee and charge of personal loan. In this study there have three research objectives which is to identify the interest rate offer by Bank Rakyat and Maybank, to find out concept of personal loan used by Bank Rakyat and Maybank and to determine the handling fee or charges for personal loan process by Bank Rakyat and Maybank. This study is a case study. The research method that be used by this study is primary and secondary method. Sources of primary data will gain for interview session while for secondary data gain from bank website, journals, annual report and pamphlets. The findings will focus on different of interest rate, concept and handling fee and charges. There is a different between Islamic Bank and Conventional Bank on personal loan products.

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