PROPOSE NEW DESIGN FOR OSIM HEALTH CENTER LEVEL 2 LOT 2-38, BERJAYA TIMES SQUARE SDN BHD NO 1, JALAN IMBI, 55100, KUALA LUMPUR

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osim)

ABSTRACT

In today's lifestyle, stress can aware you down. A healthy body and sound

mind are vital assets in preventing illness. At OSIM, they like to share with the world

their philosophy on the key of good health that is Relation, Spirit, Healthy living and

Beauty.

By focusing on Hygiene, Nutrition, and Fitness, OSIM use all their

knowledge's about science, therapy, acupuncture and technology producing their

product that make easy to take care of health and also take less time compare to

traditional way.

Although there is many competitor outside, OSIM have proven that they is the

best by winning many award in International. By the mission to Bringing Healthy

Lifestyle to People and the Vision to Be the Global Leader in Healthy Lifestyle

Products, they have produced many useful products and still produce more with the

experiment and research by the expert.

With the company philosophy that is Challenging Your Spirit to Do Your Best,

they try to break their business by giving new services and up grade their services by

adding treatment and counseling in their business. In order to make this real; the

OSIM Health Centre to introduce their product and feel the effect of the product.

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In order to make sure this project success; survey, interview, research and fit back have been done to make sure that it not only give benefit to company but also to people, nation and world.



CONT	ENTS	PAGE	
ABSTRACT			
APPERECIATION			
CHAPTER 1			
INTRODUCTION			
1.0	Project Introduction	01	
1.2	Methodology	03	
1.3	Objective Study	05	
1.4	The Objective	07	
1.5	The Benefit for Community	08	
CHAPTER 2			
THE PROJECT BACKGROUND RESEARCH			
2.0	Project Objective	09	
2.1	Project Background	10	
2.2	Operation Time	11	
2.3	The Services	12	
2.4	Duty Dividing	13	
2.5	Space Dividing	14	
2.6	Client Background	16	
2.6.1	Client Biography		
2.7	Client Needs	18	

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CHAPTER 3	
CASE RASEARCH	
3.0 Introduction	19
3.1 Research Metadology	19
3.1.1 Research Observering	
3.1.2 Research via Interview	
3.1.3 Critical Case Research	
3.2 OGAWA SHOWROOM BERJAYA TIMES SQUARE, MALAYSIA	21
3.2.1 Healthy product shop background	
3.2.2 The services	
3.2.3 Interior space	
3.2.4 Position	
3.2.5 Customer	
3.2.6 Specialties	
3.2.7 Disadvantage	
3.3 OGAWA SHOWROOM PEOPLE'S PARK, SINGAPORE	23
3.3.1 Healthy product shop background	
3.3.2 The services	
3.3.3 Interior space	
3.3.4 Position	
3.3.5 Customer	
3.3.6 Specialties	
3.3.7 Disadvantage	