



**A CASE STUDY ON THE EFFICIENCY OF E-RECRUITMENT AS A NEW APPROACH IN
SELECTING POTENTIAL CANDIDATE AT TECHNOLOGY PARK MALAYSIA
CORPORATION SDN. BHD.**

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“DECLARATION OF ORIGINAL WORK”

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Hereby declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All precisely extracts have been distinguished by quotation marks and sources of information have been specifically acknowledged.

Signature:

NUR HIDAYAH BINTI HASSAN



LETTER OF SUBMISSION

April 2011

Project Advisors

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Kampus Bandaraya Melaka

Attn: Encik Sharifudin bin Ismail

Puan Intan Liyana binti Suhaimie

Dear Madam / Sir,

Submission of Project Paper (BM226)

Enclosed please find my submission of project paper title “A Case Study On The Efficiency Of E-Recruitment As A New Approach In Selecting Potential Candidate At Technology Park Malaysia Corporation Sdn. Bhd.” for your evaluation.

This dissertation is to be submitted to University Technology MARA as a partial requirement for the completion of the Industrial Training course assessment.

Thank You.

Yours faithfully,

NUR HIDAYAH BINTI HASSAN

DATE: APRIL 2011

ABSTRACT

This paper investigates The Efficiency of E-Recruitment as a New Approach in Selecting Potential Candidate at Technology Park Malaysia Corporation Sdn. Bhd. It consists of investigating of the advantages of using electronic recruitment (online recruitment) that are more relevant nowadays. The first element is to study the present method used which is traditional recruitment process. Second is to investigate the advantages and risk of e-recruitment. Then, I compare the traditional recruitment and e-recruitment process and finds which one is much better. The findings presented will focus on these main issues.

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