



**THE EFFECTIVENESS OF INTERNSHIP PROGRAMS TOWARDS DEVELOPING  
EMPLOYEES FOR DOMESTIC AND INTERNATIONAL DEMANDS**

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**“DECLARATION OF ORIGINAL WORK”**

**I, MUHD KHAIRI BIN ABU BAKAR , (IC: 860511-23-6163)**

Hereby, declare that;

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any degrees.
- This project paper is the result of my independent work and Investigation except otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## LETTER OF SUBMISSION

**DATE: 11<sup>TH</sup> NOVEMBER 2010**

The Head of Program  
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75200 Melaka.

Dear Madam,

### **SUBMISSION OF FINAL REPORT**

Attached is the final report titled “**THE EFFECTIVENESS OF INTERNSHIP PROGRAMS TOWARDS DEVELOPING EMPLOYEES FOR DOMESTIC AND INTERNATIONAL DEMANDS**” to fulfill the requirement as needed by Faculty of Business Management University Technology Mara.  
Thank You.

Your Sincerely,

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## **ABSTRACT**

These case studies explore the effectiveness of internship programs towards developing employees for domestic and international demands Cyberview Sdn. Bhd and the theories. This internship programme objectives of the Company should provide the achieve target and goal, the organization clear about mission and vision. Focused on determining the prevalence and perceived effectiveness of internship program in company and organization to make this kind of plan success and running smooth. Next, the Company and candidates should evaluating the internship program based upon these goals is essential to measuring the development in the organization. Often the only measurement criteria for an event are the profit at the end of the day. To make sure all team member understand definition of development performance to improve and perform better.

The main issue of this study is to explore effectiveness of internship programs towards developing employees for domestic and international demands to be success in the future taken by Cyberview Sdn Bhd to improve performance and avoid unsatisfied problems between the company and candidates. This issue deeply explained in the report in order to be more clarifying for understanding of internship program. Some of the suggestions have been explained in enhancing the effectiveness of internship programs towards developing employees for domestic and international demands that are practiced in GREAT Programme and Cyberview Sdn Bhd.

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