



**CHALLENGES FACED BY AIR CARGO ROAD FEEDER  
SERVICES (TRUCK FLIGHT): A CASE OF MASKARGO,  
KLIA**

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**APRIL 2010**



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL  
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**“DECLARATION OF ORIGINAL WORK”**

**I, Muhammad Bin Mulup, (I/C Number: 870522-05-5383)**

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of any investigation work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **LETTER OF SUBMISSION**

April 2010

The Head of Program  
Bachelor of Business Administration (Hons) International Business,  
Faculty of Business Management,  
Universiti Teknologi Mara,  
Kampus Bandar Melaka,  
110 Off Jalan Hang Tuah,  
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Dear Sir/Madam ,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper titled CHALLENGES BY AIR CARGO ROAD SERVICES (TRUCK FLIGHT) IN MASKARGO, KLIA to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA.

Thank you.

Yours sincerely,

.....

Muhammad Bin Mulup

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## **ABSTRACT**

The truck flight business is one of the most lucrative business segments for logistics industry. This study is to explain the challenges of truck flight as a feeder air cargo road services faced by MASKargo Sdn. Bhd. There are several methods will be used such by interview, documentation and observation to explain the challenges. Gap analysis will be done and the findings perhaps can be used by the researchers to help give suggestion to MASkargo Sdn. Bhd. Thus, adjustment to improve their services and solve the challenges they faced. The conclusion of this study is outcome of this study.

## **TABBLE OF CONTENT**

<b>LETTER OF DECLARATION</b>	<b>i</b>
<b>LETTER OF SUBMISSION</b>	<b>ii</b>
<b>ACKNOWLEDGEMENT</b>	<b>iii-iv</b>
<b>TABLE OF CONTENT</b>	<b>v-vii</b>
<b>LIST OF TABLES</b>	<b>viii</b>
<b>LIST OF FIGURES</b>	<b>ix</b>
<b>ABSTRACT</b>	<b>x</b>
<b>CHAPTER 1: INTRODUCTION</b>	<b>1</b>
1.1 Background of Company	2
1.1.1 Vision	3
1.1.2 Mission	3
1.1.3 Products and Services	4
1.2 Organization Structure	5
1.3 Background of Study	8-10
1.4 Issue Statement	10-11
1.5 Objective of the Study	11
1.6 The Element of the Issues	12
1.6.1 Congestion	12
1.6.2 Safety and Security	12
1.6.3 Empty Return Trip	12-13
1.7 Limitation of Study	13-14
1.8 Significance of the Study	14