



ENTREPRENEUR INTENTION: A STUDY AMONG STUDENTS OF HIGHER
INSTITUTIONS IN UITM BANDARAYA MALACCA

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(HONS) (INTERNATIONAL BUSINESS)

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DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS)

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"DECLARATION OF ORIGINAL WORK

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We hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Date:

LETTER OF TRANSMITTAL

Name of students: Muhammad Ikhmal bin Zulkifli	2010385269
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Head of Program

Bachelor in Business Administration (Hons) (International Business)

Dear Madam,

Attached are the following documents for your evaluation and examination:

Chapter 1 : Introduction

Chapter 2: Literature Review

Chapter 3: Research Methodology

Chapter 4: Findings and results

Chapter 5: Discussion and conclusion

We hereby checked and we are confident the thesis is free from grammatical error and weaknesses in sentences constructions, spelling mistakes, references mistake and others.

Thank You

Students' signature

I have read the students research proposal and I'm satisfied that it is inline.

Thank you

Supervisor's signature:

ABSTRACT

There are many ways to attract youth in starting a venture. Various programmes has been adapted by the government and NGOs to attract youth of entrepreneurship. However, one of the constraint that youth face in entrepreneurship is the certainty to succeed in long term. Potential entrepreneurs are crucial as they will assist or inherit the present entrepreneurs in Malaysia's industries. Other than that, youth are lacking in knowledge of protecting their business. 95% of students wanted to start a business but 76% doesn't know how to protect it. With this, their entrepreneur intention decreases as they are unwilling to suffer the consequences bankruptcy.

Many factors that influence entrepreneur intentions. Firstly is social norms which means the surrounding factors that influence us. Family, friends, work colleagues are the closest that can influence us in becoming an entrepreneur. Secondly is, Education system which means providing motivation, knowledge and skills essential for launching a successful business venture. Thirdly is economic pressure which means the difficulties in daily financials. High economic pressure means that students must find ways to increase their income. Lastly is risk taking which means whether students are risk taker or risk averse, it will affect the students' entrepreneurship intentions.

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