



**ANALYSIS ON FACTORS AFFECTING INVESTMENT AS AN ALTERNATIVE
EARNING OF EMPLOYEES IN CTRM AERO COMPOSITES MELAKA**

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DECLARATION OF ORIGINAL WORK



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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extract have been distinguish by quotation marks and sources of my information have been specifically acknowledgement.

Signature: _____

Date: _____

LETTER OF TRANSMITTAL

5 July 2013

The Head of Program,
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Bandaraya Melaka,
110 off Jalan Hang Tuah,
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Melaka Bandaraya Bersejarah.

Dear Madam,

SUBMISSION OF PROJECT PAPER (BM 226)

Attached is the project paper titled "Analysis On Factors Affecting Investment As An Alternative Earning Of Employees In CTRM Aero Composites Melaka " to fulfill the requirement needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank You.

Yours sincerely,

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ABSTRACT

The study was conducted to find out the significant relationship between independent variables with dependent variable. The variables selected are investment return, individual knowledge, promotion and advertising, and saving for future. The dependent variable is investment as alternative earning. The method used for this study is the regression analysis. The result then has been interpreted base on the correlation, coefficient correlation, F-statistic and T- statistic. The data used for the study are collected for the period of January until July year of 2013. Base on the result, it was concluded that individual knowledge and saving for future are not significant toward the investment as alternative earning. However, there are significant relationship between investment return, promotion and advertising toward the investment as alternative earning.

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