



**STUDY OF FACTORS THAT INFLUENCE PRODUCT
QUALITY AT HICOM DIECASTINGS SDN BHD**

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MAY 2010

DECLARATION OF ORIGINAL WORK



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WITH (HONS) MARKETING
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UNIVERSITI TEKNOLOGI MARA
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“DECLARATION OF ORIGINAL WORK”**

I, Muhamad Lokhman Bin Mahmud (851027-14-6209)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: 3rd May 2010

LETTER OF SUBMISSION

3rd May 2010

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Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “STUDY OF FACTORS THAT INFLUENCE PRODUCT QUALITY AT HICOM DIECASTINGS SDN BHD.” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely

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Abstract

The purpose of study is to define study of factors that influence product quality at Hicom Dieastings Sdn Bhd. The collection of information gathered from the secondary data trough the journals local, interview and observation. From the study, researcher identified four major factors arises is people, machine, method and also material and maintenance to implement the superior quality of the products by Hicom Diecastings. Conclusion, researcher gives some suggestion on improvement in their right approach to produce the superior quality parts and implement in the future.

Keyword: Superior Quality, Product Quality.

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