



**CHALLENGED ISSUES FACED BY MAJU
HOLDING FOR GOING INTERNATIONAL**

MOHD NURUL FITRIE BIN ZAKARIA

2010947019

DEGREE IN HUMAN RESOURCE (HONS)

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

MELAKA CITY CAMPUS



BACHELOR OF BUSINESS ADMINISTRATION
(HONS) HUMAN RESOURCE
FACULTY BUSINESS MANAGEMENT
UNIVERSITY TEKNOLOGI MARA
BANDARAYA MELAKA

“DECLARATION ORIGINAL WORK “

I, MOHD NURUL FITRIE BIN ZAKARIA (IC/NO: 890509045197)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature : _____

Date: _____

LETTER OF SUBMISSION

10 JAN 2014

The head of Program
Bachelor of Business Administration (Hons) Human Resource
Faculty of Business Management
Universiti Teknologi MARA
Kampus Bandaraya Melaka
110 Off Jalan Hang Tuah
75450 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the paper “**CHALLENGED ISSUES FACED BY MAJU HOLDING FOR GOING INTERNATIONAL**”

to fulfil the requirement as needed by the Faculty of Business Management, University Technology MARA.

Thank you.

Yours Sincerely,

MOHD NURUL FITRIE BIN ZAKARIA

2008505445

Bachelor of Business Administration (Hons) Human Resource

ABSTRACT

Internationalization has been debated by numerous studies before regarding the extent of its effectiveness. The primary aim of this study is to explore the issue faced by Maju Holding Sdn Bhd for going international the data collected through questionnaire from 73 respondents was used to test the proposed hypothesis. The survey question designed to determine three elements of issues which include infrastructure, culture and skill. The result reveals there are positive relationships and failed to reject between stated variables. The result of this study surely will benefit the management of Maju Holding to take and realize any necessary development plan due to issue that will faced by them if they choose to be international.

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