



**A STUDY ON CRITERIA FOR SELECTING  
OUTSOURCE COMPANY  
IN MASKARGO SDN. BHD.**

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## DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION  
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I, Mohd Faiz Bin Abd Rauf, (I/C No: 861026-59-5431)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

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## LETTER OF SUBMISSION

November, 2009

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Dear Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper titled **“A STUDY ON CRITERIA FOR SELECTING OUTSOURCE COMPANY IN MASKARGO SDN. BHD.”** to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank You

Yours sincerely,

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## **CHAPTER 1**

### **INTRODUCTION**

#### **1.0 INTRODUCTION**

First chapter will show the background of the study which will explain the general idea of the scope of the study. Furthermore, this chapter will also presents the identified research problem and then will follow the objective of the study. Finally this chapter will present the hypothesis of the study.

#### **1.1 Background of the study**

Outsourcing is subcontracting a process, such as product design or manufacturing, to a third-party company. The decision to outsource is often made in the interest of lowering cost or making better use of time and energy costs, redirecting or conserving energy directed at the competencies of a particular business, or to make more efficient use of land, labor, capital, (information) technology and resources. Some of them also outsourcing because they did not have the knowledge in that

This study is about to find out what is the criteria that important for a company to consider before hiring an outsource company. The objective of this research is to come out with a solution about how to choose the right outsource company.