



**FACTORS THAT DETERMINES INDIVIDUAL  
INVESTMENT ALTERNATIVES**

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## DECLARATION OF ORIGINAL WORK



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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extract have been distinguish by quotation marks and sources of my information have been specifically acknowledgement.

Signature: \_\_\_\_\_

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## LETTER OF TRANSMITTAL

18 October 2010

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Dear Sir,

### **SUBMISSION OF PROJECT PAPER (FIN 660)**

Attached is the project paper titled “**Factors that Determines Individual Investment Alternatives**” to fulfill the requirement needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank You.

Yours sincerely,

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## **ABSTRACT**

The study was conducted to find out the significant relationship between independent variables with dependent variable. The variables selected are investment choice, investment return, personal income, and individual knowledge. The dependent variable is individual investment alternative. The method used for this study is the regression analysis. The result then has been interpreted base on the correlation, coefficient correlation, F-statistic and T-statistic. The data used for the study are collected for the period of June until August year of 2010. Base on the result, it was concluded that investment choice is not significant to the individual investment alternative. However, there are significant relationship between investment return, personal income and individual knowledge to the investment alternative.

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