



**“A STUDY ON THE EFFECTIVENESS OF PROMOTION FORMS
IMPLEMENTED BY PUSAT ZAKAT MELAKA (PZM) TOWARDS
MUSLIM GOVERNMENT EMPLOYEES”**

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BACHELOR OF BUSINESS ADMINISTRATION (HONS)

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LETTER OF SUBMISSION

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Dear Sir,

Article I. SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "A STUDY ON THE EFFECTIVENESS OF PROMOTION FORMS IMPLEMENTED BY PUSAT ZAKAT MELAKA (PZM) TOWARDS MUSLIM GOVERNMENT EMPLOYEES" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

.....
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“DECLARATION OF ORIGINAL WORK”

I, MOHD AZRI BIN MD YATIM, (I/C Number: 860218-30-5123)

Hereby, declared that,

- This work has not previously been accepted in substances for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

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1.1 HISTORY OF ZAKAH ON EMPLOYMENT INCOME

After Islam came to Tanah Melayu, zakah, as well as others pillars of Islam including prayer, fasting and pilgrimage, is regularly performed. In general, zakah can be divided into two categories: zakah fitrah and zakah on wealth. There are many types of zakah on wealth such as zakah on company, zakah on agriculture and zakah on employment income. Zakah revenue can be used in several ways to improve standard of living especially to the Asnaf (or people entitled to zakah fund), who have been specifically highlighted in the Holy Quran.

“Alms are for the poor and the needy, and those employed to administer the (funds); for those whose hearts have been (recently) reconciled (to Truth); for those in bondage and in debt; in the cause of God; and for the wayfarer: (thus is it) ordained by God, and God is full of knowledge and wisdom” (Surah Al- Taubah: 60).

The zakah fund can be used to help the Asnaf by providing them with educational aid, finance, training, career and others. Through these aids, the poor and the destitute can actually have opportunities to improve their standard of living. Because of its significance to the economic situation of the society, contributing to zakah is obligatory and as narrated by Muslim, zakah does not reduce wealth but enhances it. According to Nik Mustapha Hj. Nik Hassan (1995), zakah revenue collected by zakah institution is instrumental in eradicating absolute poverty. For instance, *Pusat Zakat Selangor (PZS)* has offered many programs such as *Program Pembangunan Insan* and *Program Pembangunan Ekonomi* in order to enlarge the economy of the poor.

Like *Program Pembangunan*, there are other projects such as *Projek Desa Ehsan*, *Projek Desa Kasih*, *Projek Bengkel Jahitan*, *Projek Penempatan Warga Emas Darussalamah*, *Projek Asnaf Kraf*, and *Kumpulan Ushawan Asnaf Zakat* that