



THE EFFECTIVENESS OF WAQAF AN NUR CORPORATION BERHAD

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JULY 2014

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING

UNIVERSITY TEKNOLOGI MARA

MALACCA CITY CAMPUS

“DECLARATION OF ORIGINAL WORK”

We, MOHAMMAD FIRDAUS BINMD NAWAI AND FATIN NABIHAHUSNA BINTI NORDIN, (I/C Number: 910529-01-6671 AND 920919-01-7134)

Hereby, declare that

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extract have been distinguish by quotation marks and source of our information have been specifically acknowledged.

Signature: _____

Date: _____

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LETTER OF SUBMISSION

4th JULY 2014

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Dear Sir/Madam

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**THE EFFECTIVENESS OF WAQAF AN NUR CORPORATION BERHAD**” to fulfil the requirement as needed by Faculty of Business Management, University Technology Mara.

Thank you.

Yours sincerely,

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ABSTRACT

The study is conducted as a partial fulfilment of the coursework of project paper (BM220).

Title of **“The effectiveness of Waqaf An-Nur Corporation Berhad”**. The main objective of the study is to determine at what point Waqaf An-Nur Corporation Berhad give an effectiveness on the activities that the company involved to help person those in need.

The purpose of this study was to investigate the effectiveness of the selected independent variables which are reliability, responsiveness and empathy. The data were collected from 30 respondents using questionnaire. Then the results were analyzed by using SPSS to find the significant relationship with the dependent variables.

TABLE OF CONTENT

Title Page	i
	ii
Declaration of Original Work	iii
Letter of Transmittal	iv
Acknowledgement	v
Table of content	vi - vii
List of tables	viii
List of figure	ix
Abstract	x
Chapter 1: Introduction	
1.1 Background of Study	1-5
1.2 Problem Statement	6-8
1.3 Research Question	9
1.4 Research Objectives	9
1.5 Significant of the Study	10
1.6 Scope and Coverage of the Study	11
1.7 Definition of terms	12-13
Chapter 2 : Literature Review	
2.1 Introduction	14
2.2 Conceptual framework	14
2.3 Hypothesis Statement	15
2.4 Dependent Variable	16-17
2.5 Independent Variable	18-20