

Universiti Teknologi MARA

**Ranking of Used Cars Brands and Its Criteria by using
Fuzzy TOPSIS and Fuzzy AHP**

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STUDENT'S DECLARATION

I certify that this report and the research to which it refers are the product of my own work and that any ideas or quotation from the work of other people, published or otherwise are fully acknowledged in accordance with the standard referring practices of the discipline.

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ABSTRACT

Decision making on selection of used cars is quite difficult since there are many brands in the market and criteria such as price, engine speed, fuel systems, cost of ownership and safety provided by the car need to be considered. In addition, people do not buy a car or change their car frequently. Many multi-criteria decision making could be applied in this kind of problem. In this case study, Fuzzy Technique for Order Preference Similarity to Ideal Solution (TOPSIS) is applied to rank the brands of used cars and Fuzzy Analytic Hierarchy Process (AHP) is used to determine the most preferred criteria of used car. The primary data collected from the experts was analyzed. The findings show that PROTON is in the highest ranking while Toyota is in the lowest ranking. It also shows that fuel system is the most preferable criteria according to the buyers from decision makers' perspectives.

TABLE OF CONTENTS

| CONTENTS | PAGE |
|--|-------------|
| SUPERVISOR'S APPROVAL | ii |
| STUDENT'S DECLARATION | iii |
| ACKNOWLEDGEMENT | iv |
| ABSTRACTS | v |
| TABLE OF CONTENTS | vi |
| LIST OF TABLES | viii |
| CHAPTER ONE: INTRODUCTION | |
| 1.1 Background of the Study | 1 |
| 1.2 Problem Statement | 2 |
| 1.3 Objective of the Study | 3 |
| 1.4 Scope of the Study | 4 |
| 1.5 Significance of the Study | 4 |
| CHAPTER TWO: LITERATURE REVIEW | |
| 2.1 Used cars | 5 |
| 2.2 Application of Fuzzy TOPSIS | 6 |
| 2.3 Applications of Fuzzy AHP | 9 |
| CHAPTER THREE: RESEARCH METHODOLOGY | |
| 3.1 Method of Data Collection | 12 |
| 3.2 Method of Data Analysis | 12 |
| 3.2.1 Fuzzy TOPSIS | 12 |
| 3.2.2 Fuzzy AHP | 17 |

| | | |
|--|---------------------|----|
| 3.3 | Summary | 21 |
| CHAPTER FOUR: RESULTS AND DISCUSSIONS | | |
| 4.1 | Analysis of Results | 22 |
| | 4.1.1 Fuzzy TOPSIS | 22 |
| | 4.1.2 Fuzzy AHP | 34 |
| 4.2 | Summary | 41 |
| CHAPTER FIVE: CONCLUSIONS AND RECOMMENDATIONS | | |
| 5.1 | Conclusions | 42 |
| 5.2 | Recommendations | 43 |
| REFERENCES | | 45 |