



اَوْنِيُوْسِيْتِي تِيْكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

EMPLOYEE JOB SATISFACTION “CASE STUDY AT
BANK KERJASAMA RAKYAT BERHAD WILAYAH
SELATAN AREA”

MOHAMAD ABU BAKAR BIN BAHARUDDIN

2009663028

BACELOR OF BUSINESS ADMINISTRATION (HONS)

FINANCE

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITY TEKNOLOGI MARA

BANDARAYA MELAKA

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) MAJOR IN FINANCE
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA CITY CAMPUS**

I, Mohamad Abu Bakar Bin Baharuddin, 2009663028

Hereby, Declare that

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

MOHAMAD ABU BAKAR BIN BAARUDDIN
2009663028

28/04/2011

LETTER OF SUBMISSION

Date of submission

28/04/2011

The head of Program
Bachelor of Business Administration (Hons) International Business
Faculty of Business Management
Universiti Teknologi MARA

Dear sir,

SUBMISSION OF PROJECT PAPER

Regarding to the above subject matter, I hereby submit my research report with the title Employee Job Satisfaction 'Case Study at Bank Kerjasama Berhad Southern area', as requirement for the completion of Applied Research (BM222).

Yours Faithfully

(MOHAMAD ABU BAKAR BIN BAHARUDDIN)

CLEARANCE FOR SUBMISSION OF THE RESEARCH BY THE SUPERVISOR

Name of supervisor: **Miss Norshiba Binti Norhisham**

Title of research : Employee Job Satisfaction ‘ Case Study at Bank Kerjasama
Berhad Wilayah Selatan area’.

Name of student: **Mohamad Abu Bakar Bin Baharuddin**

I have reviewed the final and complete research proposal and approve the submission of this report for evaluation.

Remarks:

(MISS NORSHIBA BINTI NORHISHAM)

Date:

ABSTRACT

This paper aims to identify the factors that determine employee job satisfaction towards Bank Kerjasama Rakyat Berhad Wilayah Selatan area. It was held among the residents that reside within Wilayah Selatan territory. The population of this research is among 555 employees that work in twenty three (23) territories under Wilayah Selatan area, and researchers choose only 100 respondents by using simple random sampling. The variable that has been tested in this study is employee of Bank Kerjasama Rakyat in Wilayah Selatan area. The type of analysis in this research involving Pearson correlation and multiple regression analysis. It is found that, there is a significant relationship between, working environment, salary and career development towards job satisfaction in Bank Kerjasama Rakyat Berhad Wilayah Selatan area excepted job rotation that does not have significant relationship between job rotation.