



**A STUDY OF SUPPLY CHAIN MANAGEMENT:
A CASE STUDY OF CELESTICA ELECTRONIC**

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DECLARATION OF ORIGINAL WORK



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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extract have been distinguish by quotation marks and sources of my information have been specifically acknowledgement.

Signature: _____

Date: _____

Appendix E

LETTER OF SUBMISSION

(8TH November 2010)

The Head of Programme
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Faculty of Business Management
Universiti Teknologi MARA
110, Off Jalan Hang Tuah
75300 Melaka.

Dear Sir, Madam

SUBMISSION OF PROJECT PAPER

Attached is the research proposal titled “A STUDY OF SUPPLY CHAIN MANAGEMENT IN CELESTICA ELECTRONIC” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

(MAISARAH BINTI MOHAMED)

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Bachelor of Business Administration (HONS) International Business

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1.0 INTRODUCTION

1.1 BACKGROUND OF CELESTICA ELECTRONICS

Celestica Inc. is a multinational electronics manufacturing services (EMS) company headquartered in Toronto, Canada. Celestica operates a global manufacturing network with operations in Asia, Europe and the Americas, providing a broad range of integrated services and solutions to leading OEMs (original equipment manufacturers).

Celestica was incorporated as a wholly owned subsidiary of IBM in January 1994. Onex Corporation acquired Celestica in October 1996 and controls approximately 69% of the company's voting shares.

Celestica's global manufacturing network comprises more than 40 locations in the Americas, Europe and Asia. The company's global services include design and engineering, manufacturing and systems assembly, fulfillment and after-market services.

This Celestica site in Malaysia is located in the Tampoi Industrial Estate, in Johor Bahru. This facility specialized in Printed Circuit Board Assembly, Repair services, Systems Assembly and Test.

One of the earliest established industrial areas in Johor Bahru, this site is a short 30 minutes drive to Singapore and a 35 minutes flight from Kuala Lumpur. Celestica's Johor Bahru facility has the most comprehensive PCA offering in Asia, with focus on the industrial and enterprise market segments. The team is highly competent in both low mix-high volume and high mix-low volume System Assembly and Printed Circuit Board Assembly and experienced in RF. Its close proximity to Singapore allows products to be shipped globally through Singapore's superior logistics infrastructure