



**RELATIONSHIP BETWEEN PSYCHOLOGICAL CHARACTERISTIC AND
ENTREPRENEURIAL INCLINATION AMONG STUDENTS OF UNIVERSITI
TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA**

IZZATI AYUNI BINTI AZMIR

2012855926

BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS

(INTERNATIONAL BUSINESS)

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

KAMPUS BANDARAYA MELAKA

JULY 2015

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ENTREPRENEURIAL INCLINATION AMONG STUDENTS OF UNIVERSITI
TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA**

IZZATI AYUNI BINTI AZMIR

2012199657

**Submitted in Partial Fulfillment of the
Requirement for the
Bachelor of Business Administration with Honours (International Business)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA**

JULY 2015

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS
(INTERNATIONAL BUSINESS)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

I, IZZATI AYUNI BINTI AZMIR, (I/C Number: 920817-03-5796)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____ Date _____

LETTER OF SUBMISSION

30 Jun 2015

Project Advisor

The Head of Program

Bachelor of Business Administration (Hons) International Business

Faculty of Business Management

Universiti Teknologi MARA

No. 110, Off Jalan Hang Tuah,

75200 Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "Relationship Between Psychological Characteristic And Entrepreneurial Inclination Among Students Of Universiti Teknologi MARA Kampus Bandaraya Melaka" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely,

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IZZATI AYUNI BINTI AZMIR

2012855926

Bachelor of Business Administration with Honors (International Business)

ABSTRACT

As Malaysia entered the twenty first century, interest and concerns on the subject of entrepreneurship heightened among others. Entrepreneurship has become one of the main forces that contributed towards the economic growth and job creation. A lot of research has been conducted throughout the world, which mostly focus on the young entrepreneurs. The impact of psychological characteristics such as (*locus of control, need for achievement, tolerance for ambiguity, innovation, self confidence, and propensity to risk taking*) has been recognized as some of the main factors that contribute towards youth's inclination on being an entrepreneur. Thus, this study focuses on the relationship between psychological factors and entrepreneurial inclination of Universiti Teknologi MARA Kampus Bandaraya Melaka undergraduates students. Based on the literature reviews, hypothesis were established to investigate the relationship between psychological characteristics and entrepreneurial inclination. The hypothesis were tested by using the data collected through personally administered questionnaires. A total of 341 questionnaires have been distributed to Universiti Teknologi MARA Kampus Bandaraya Melaka students. The questionnaires consist of 41 items were analyzed by using *Statistical Package for the Social Sciences (SPSS)* software.