



**A STUDY ON REAL ESTATE MARKET
CASE: FACTORS AFFECTING HOUSING PRICE IN MALAYSIA**

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BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE

FACULTY OF BUSINESS MANAGEMENT

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APRIL 2011

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Submitted in Partial Fulfillment
Of the Requirement for the
Bachelor of Business Administration (Hons) Finance

FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
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APRIL 2011

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION WITH
HONOURS (FINANCE)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

I, INTAN ZAFINA BINTI ABDUL MANAF, (I/C Number: 880207-09-5050)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

April 2011

The head of Program
Bachelor of Business Administration (Hons) Finance
Faculty of Business Management
Universiti Teknologi Mara
Kampus Bandaraya Melaka
110 Off Jln Hang Tuah
75300 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled '**FACTORS AFFECTING HOUSING PRICE IN MALAYSIA**' to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

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ABSTRACT

This study of “Factors Affecting Housing Price : A Case Study of Housing Price will concentrate on studying the relationship between Housing Price in Malaysia and some selected variables which comprises of inflation rate, Base Lending Rate and Economy growth (GDP). This study examines if there exists any significant relationship between the dependent variable and the independent variables.

The first chapter of this study contains Introduction, overview real estate market of the study, problem statement, and purpose of the study, problem and limitation of the study, scope of the study and significant of the study.

In chapter two, the topic discussed in this chapter is about literature review of the study. This chapter will concentrate on previous authors’ opinion about this study. There are authors from several books and journals were selected in order to get a clear view of this study.

The third part of this study is about the research methodology that had been used in obtaining the result for this research. It includes briefly explanation of the relationship between the dependent variable and the independent variables in the theoretical framework and also the software used for this study.

The next part is the finding of this study. This part explains the actual relationship between the dependent variable and the independent variables from the processed result.

The last chapter of this study is discussing the conclusion and recommendations. The recommendations were based from the findings for the sake of educational purposes.