



**FACTOR MOTIVATE COMPANY TO USE GLOBAL
SOURCING**

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**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS
FACULTY OF BUSINESS MANAGEMENT
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MELAKA**

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**Submitted in Partial Fulfillment
of the Requirement for the
Bachelor of Business Administration
(Hons) International Business**

**FACULTY OF BUSINESS MANAGEMENT
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“DECLARATION OF ORIGINAL WORK”

I, HAZWANI BINTI DARUS, (I/C Number: 860313335638)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and it not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

3 May 2010

The Head of Program
Bachelor of Business Administration (Hons) International Business
Faculty of Business Management
Universiti Teknologi MARA
110 Off Jalan Hang Tuah
75300 Melaka.

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project titled “**FACTOR MOTIVATE COMPANY TO USE GLOBAL SOURCING**” to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA.

Thank you

Yours sincerely

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ABSTRACT

Global sourcing is promoted as one of the most powerful trends in modern management. The rationale for global sourcing some functions and processes includes achieve world-class quality, flexible global resource pool, and low risk.

This research investigates various benefits that firms perceive in global sourcing. Data were collected from 50 companies in Melaka Tengah, Melaka. Three motivation factor of using global sourcing were identified. The types and levels of benefits factors a firm achieved from global sourcing were significantly different in various terms. Information provided by this study expands our understanding of sourcing activities by others company.

From finding, the researcher found that the company satisfy with the global sourcing activity that their company done. They will use global sourcing in their organization in future. The most important reason to use global sourcing because has flexible global resource pool.