



ELEMENTS OF MOTIVATION THAT CONTRIBUTES

TOWARD

EMPLOYEES PERFORMANCE OF

NEGERI ROADSTONE SDN BHD

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(HONS) MARKETING

FACULTY OF BUSINESS MANAGEMENT

MARA UNIVERSITY OF TECHNOLOGY

MALACCA CAMPUS

JULY 2013

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EMPLOYEES PERFORMANCE**

**DANIAL IFFATUL ANIS BIN ISMAIL
NUR ATIQAHT BT SAAFI**

**Submitted in Partial Fulfilment
of Requirement for the
Bachelor of Business Administration
(Hons) Marketing**

**FACULTY OF BUSINESS MANAGEMENT
MARA UNIVERSITY OF TECHNOLOGY
MALACCA CAMPUS**

2013



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“DECLARATION OF ORIGINAL WORK”

We, Danial Iffatul Anis bin Ismail (I/C Number: 900503055163)

And

Nur Atiqah binti Saafi (I/C Number: 871106145130)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for degree or any other degrees.
- This project paper is the result of pair work and investigation except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

Signature: _____

Date: _____

Signature: _____

Date: _____

LETTER OF SUBMISSION

JULY 2013

The Head Program

Bachelor of Business Administration (Hons) Marketing

Faculty of Business Management

Mara University of Technology (UiTM)

Malacca Campus

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**ELEMENTS OF MOTIVATION THAT CONTRIBUTES TOWARD EMPLOYEES PERFORMANCE OF NEGERI ROADSTONE SDN BHD**” to fulfill the requirement as needed by Faculty of Business Management, Mara University of Technology (UiTM).

Thank you

Yours sincerely

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ABSTRACT

The purpose of this research is to find the elements that motivate the Negeri Roadstone Sdn Bhd staff at the workplace. The dependent variable is employees' performance and independent variables are reward system, working conditions, career advancement and job security. This research is being conducted at Negeri Roadstone Sdn Bhd. In completing this research, about 60 questionnaires have been distributed to the respondents. The respondents are included all the staff in Negeri Roadstone Sdn Bhd.

In order to get the result for this research, the researcher has used SPSS program to analyze data from the information gathered. To analyze the data, the researcher has been used Reliability Analysis, Cross Tabulation Analysis, Frequency Distribution and Descriptive Statistic by using SPSS Program. From the findings, the researcher indicates that the most of the respondents agree that working environment is the most elements that motivate them at the workplace. Second is the job security, while third is career advancement. Reward system that is the least factor that motivates the employee at the workplace.