



**EDUCATION FUND PLANNING:
“AWARENESS ON INSURANCE EDUCATION PLAN”**

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**BACHELOR OF BUSINESS ADMINISTRATION (HONS)
INSURANCE
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA**

NOVEMBER 2010

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**Submitted in Partial Fulfilment of the Requirement for
the BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INSURANCE**

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“DECLARATION OF ORIGINAL WORK”

I, Badrul Hisyam bin Ahmad Fadalullah, (I/C Number: 871013-14-5393)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been acknowledged.

Signature:.....

Date:.....

LETTER OF SUBMISSION

November 2010

Rosmi Yuhasni bin Mohamed Yusuf
The Head of Program
Bachelor of Business Administration (Hons) Insurance
Faculty of Business Management
Universiti Teknologi MARA
Kampus Bandaraya Melaka
75300 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "EDUCATION FUND PLANNING: AWARENESS ON INSURANCE EDUCATION PLAN" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely,

BADRUL HISYAM BIN AHMAD FADALULLAH

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Bachelor of Business Administration (Hons) Insurance

ABSTRACT

It cannot be denied that the cost of education has increased tremendously in the past years. Most parents want the best education for their children and have started to plan for their children's education from the time the children are infant. Since the number of public universities is limited, parents have no choice but to enrol their children in private universities are very costly .Therefore; the research is conducted to study the level of consumer awareness towards education fund planning especially with Insurance Education Plan.