



POLICY DEPLOYMENT IN CTRM AERO COMPOSITES

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**SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE BACHELOR OF BUSINESS ADMINISTRATION (Hons)
INTERNATIONAL BUSINESS**

**FACULTY OF BUSINESS MANAGEMENT
UITM MALACCA CITY CAMPUS**

2011

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION

WITH HONOURS (INTERNATIONAL BUSINESS)

FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA

“DECLARATION OF ORIGINAL WORK”

I Aimi Binti Hamzah, IC Number: 881103-11-5162

Hereby declare that:

- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All extract have been distinguish by quotations marks and sources of my information have been specifically acknowledge.

Signature:

Date: 27th April 2011

LETTER OF SUBMISSION

25th APRIL 2011

The Head of Program

Bachelor of Business Administration (Hons) International Business

Faculty of Business Management

Universiti Teknologi MARA

Malacca City Campus

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “*Policy Deployment in CTRM AC*” to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA

Thank you

Yours sincerely

Aimi Binti Hamzah

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Bachelor of Business Administration (Hons) International Business

ABSTRACT

POLICY DEPLOYMENT IN CTRM AERO COMPOSITES

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Abstract:

Policy Deployment in CTRMAero Composites is a new thing to the company. This policy helps inter department to align and communicate towards objective and goals of the company. Basically this policy is introduced by their customer as to fulfill the requirement from their customer that is “Goodrich”. After some research being done the policy have been adapted and make some changes to the process in this policy to make it suitable with working culture in CTRM itself. This research designed because to know how effectives the policy deployment are. In this study also some research been done to measure the best practice that CTRM AC Should adapt to align and make the whole company achieved towards the same goals and objectives. The issue that could be raised is, since in CTRM there is many policies been applied, some measures been applied to know either the policy been deployed effectively in CTRM AC.