

A STUDY ON SALES ANALYSIS (ELECTRICITY) BY SABAH ELECTRICITY SDN BHD (SESB) FROM JANUARY TO MAY YEAR 2009

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BACHELOR OF BUSINESS ADMINISTRATION

(HONS) FINANCE

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

MELAKA

SEPTEMBER 2009

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA

"DECLARATION OF ORIGINAL WORK"

KAMPUS BANDARAYA, MELAKA

I, Adonis Jan Saliun, (860413-49-5815)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specially acknowledged.

Signature:	Date:	

LETTER OF TRANSMITTAL

Adonis Jan Saliun (2007137413),

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October, 2009

The Project Advisor,

Mr. Sibley Hj. Dading, Faculty of Business Management,

Universiti Teknologi MARA, Kota Kinabalu Campus,

P.O Box 71, 88897 Kota Kinabalu, Sabah.

Dear Sir,

RE: SUBMISSION OF A PROJECT PAPER

With reference to the above, attached is a report entitled "A STUDY ON SALES ANALYSIS (ELECTRICITY) BY SABAH ELECTRICITY SDN BHD (SESB) FROM JANUARY TO MAY YEAR 2009". I hope this will fulfill the requirement as needed by the faculty of Business Management, Universiti Teknology MARa and find everything satisfactory.

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Your faithfully

ADONIS JAN SALIUN

2007137415

TABLE OF CONTENTS

				PAGE	
DECLARATION OF ORIGINAL WORK					
LETTER OF TRANSMITTAL					
ACKNOWLEDGMENT					
TAE	BLE O	F CONT	TENTS	V	
LIS	T OF	FIGURE	:S	viii	
LIS	T OF	ABBRE\	VIATION	ix	
ABS	STRA	СТ		Х	
CH	APTE	R ONE			
1.0	INT	RODUC	TION		
	1.1	Back	ground of the Company	1	
	1.2	Back	ground of the Study	3	
	1.3	Issue	and Problem Identification	4	
	1.4	Objec	ctives of the Study	5	
	1.5	Signif	ficant of the Study	5	
	1.6	Scop	e of the Study	6	
	1.7	Limita	ation	7	
СН	APTE	R TWO			
2.0	LITE	RATUR	RE REVIEW		
	2.1	Sales	Maximization	9	
	2.2	Sales Management			
	2.3	Price	Forcasting	10	
		2.3.1	Sabah Electricity Sdn Bhd Tariff Structure and Rates	10	
	2.4	Quality	/ Improvement	12	
		2.4.1	Training and Education	12	
		2.4.2	Reward and Recognition	13	
	2.5	Overvi	ew of Sabah Electricity Sales Analysis	13	
		2.5.1	Reverse Bill	14	
		252	Unhilled	14	

ABSTRACT

This paper study on the sales analysis (electricity) by Sabah Electricity Sdn. Bhd. This study will focus on the company monthly sales from January to Mac 2009 for a period of five (5) months during the practical training. A rough ideas on the sales position of a company can be obtain by looking at it monthly sales. However, there is a need for reliable information in which every party can use for better decision making and to enhance the understanding over an organization's actual business performance, and not just based on assumptions or an idea over a particular situation.

For this reason, researcher will conduct a thorough sales analysis to analyze the sales with the organization's goals, to identify problem that affect the sales and understand the problem that occurred in the sales of the company.