



**THE STUDY OF EXPATRIATES' MOTIVATION TOWARDS JOB PERFORMANCE
IN SEMICONDUCTOR INDUSTRY IN MELAKA BASED ON McCLELLAND'S
THEORY OF NEEDS**

ABDUL RAZAK BIN ABDUL MUTALIB

2011715501

BACHELOR OF BUSINESS ADMINISTRATION (HONS.)

INTERNATIONAL BUSINESS

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

JANUARY 2015

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**Submitted in Partial Fulfillment of the
Requirement for the Bachelor of
Business Administration (Hons.) International Business**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA KAMPUS
BANDARAYA MELAKA**

JANUARY 2015

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION

(HONS) IN INTERNATIONAL BUSINESS

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

KAMPUS BANDARAYA MELAKA

“DECLARATION OF ORIGINAL WORK”

I, Abdul Razak bin Abdul Mutalib (I/C 920824-02-5043) hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degree
- This project paper is the result of my independent work and investigation, except where otherwise, stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledge

Signature: _____

Date: _____

LETTER OF TRANSMITTAL

6th January 2014

The Head of Program,

Bachelor of Business Administration (Hons) in International Business,

Faculty of Business Management,

Universiti Teknologi MARA Kampus Bandaraya Melaka,

75300 Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title "**The Study of Expatriates' Motivation towards Job Performance in Semiconductor Industry in Melaka Based on McClelland's Theory of Needs**" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely,

.....

Abdul Razak bin Abdul Mutalib

(2011715501)

Bachelor of Business Administration (Hons.) International Business

ABSTRACT

This research was conducted for the purpose of “Motivation as Expatriates in Semiconductor Industry in Melaka based on McClelland's Theory of Needs”. The main objective of this research was to identify the relationship of McClelland's Theory of Needs towards expatriates. It is part of researcher's intention to provide a few suggestions for expatriates on how the McClelland's Theory of Needs would impact their motivation as expatriates in host-country.

This research paper is supported by primary and secondary data. As for the primary data, the researcher used questionnaire as a medium to collect information from expatriates in semiconductor industry in Melaka. On the other hand, reliable sources have been used by the researcher as secondary data which main gained from journals and articles. The researcher used Statistical Package for Social Science (SPSS) as a platform to analyzed data gained from the respondents. This research will provide the proof of whether all the independent variables have significant relationship with motivation as expatriates.