

**UNIVERSITI TEKNOLOGI MARA**  
**FACULTY OF ADMINISTRATIVE SCIENCE & POLICY**  
**STUDIES**



**A STUDY ON THE FACTORS THAT AFFECT THE**  
**AWARENESS ON ENVIRONMENTAL ISSUES AMONG**  
**STUDENTS IN FACULTY OF TECHNOLOGY MANAGEMENT**  
**AND TECHNOPRENEURSHIP:**

**A CASE STUDY AT UTEM CITY CAMPUS**

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**NAME OF SUPERVISOR**

**MADAM NURUL HANIS BINTI MOHD SABRI**

**NAME OF CO-SUPERVISOR**

**MADAM YUHANZA BINTI OTHMAN**

**SEPTEMBER 2013-JANUARY 2014 SESSION**

**CLEARANCE SUBMISSION OF THE RESEARCH REPORT BY THE SUPERVISOR**

MADAM NURUL HANIS BINTI MOHD SABRI

I have reviewed the final and complete research report and approve the submission of this research report for evaluation.

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(Signed)

Date:

## **LETTER OF TRANSMITTAL**

Asfarina Izni binti Azlan  
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Madam Nurul Hanis binti Mohd Sabri,  
Supervisor of Applied Research (ADS 555),  
Faculty of Administrative Science and Policy Study,  
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Kampus Bandaraya Melaka,  
110 Off Jalan Hang Tuah,  
75300, Melaka.

Dear Madam,

### **SUBMISSION OF APPLIED RESEARCH REPORT**

Regarding to above matter, we hereby submit our research report entitled A Study on the Factors That Affect the Awareness on Environmental Issues among Students in Faculty of Technology Management and Technopreneurship: A Case Study at UTeM City Campus. This final report is a requirement for the completion of Applied Research (ADS 555) subject, which is required by the Faculty. We have done through study and analysis for preparing this final report. We believed that through this analysis and the findings that we have obtained, can contribute to the Faculty, UiTM itself and also for the people out there.

Therefore, we hope that this report will fulfill the requirement of the Applied Research (ADS 555). We also would like to apologize for any mistakes in doing this report.

## **DECLARATION**

We hereby declare that the work contained in this research report is our own except those which have been duly identified and acknowledged. If we are later found to have committed plagiarism or other forms of academic dishonesty, action can be taken against us under the Academic Regulations of UiTM's.

Signed

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(ASFARINA IZNI BINTI AZLAN)

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(UMI NORAINSHAH BINTI ABDUL RANI)

## **ABSTRACT**

The study seeks to determine the possible factors that affect the awareness among students in Faculty of Technology Management and Technopreneurship, UTeM City Campus. A sample of 270 out of 879 students in this faculty had been selected for this study. The findings also showed that the independent variables or factors that support our hypothesis are mass media, non governmental organization roles, parental guidance and governmental roles, in which only three variables have significant correlation with the dependent variable, is the awareness on environmental issues. Thus, the factors that affect the awareness among students in Faculty of Technology Management and Technopreneurship on environmental issues are mass media, parental guidance and non governmental organization roles.