



**A STUDY ON FACTORS AFFECTING EMPLOYEE
ENGAGEMENT IN CONSTRUCTION INDUSTRY: A CASE OF
VISI NUSAJAYA SDN BHD**

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**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (HUMAN RESOURCES MANAGEMENT)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA CAWANGAN MELAKA
KAMPUS BANDARAYA**

JANUARY 2019

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**Submitted in Partial Fulfilment of the
Requirement for the
Bachelor of Business Administration
with Honours (Human Resources Management)**

**FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA CAWANGAN MELAKA
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JANUARY 2019

DECLARATION OF ORIGINAL WORK



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“DECLARATION OF ORIGINAL WORK”

I, Rahiyma binti Mohd Rapi, (I/C Number: 930520-12-6100)

Hereby declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degree.
- This project paper is result of my independent work and investigation, except where otherwise stated
- All verbatim have been distinguished by quotation marks and source of my information have been specifically acknowledge

Signature: _____

Date: _____

LETTER OF SUBMISSION

January 2019

The Head of Program

Bachelor of Business Administration (Hons) Human Resources Management

Faculty of Business Management

Universiti Teknologi MARA (UiTM)

Kampus Bandaraya Melaka

Off Jalan Hang Tuah

75300 Melaka

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title “A study on factors affecting employee engagement in construction industry: A case of Visi Nusajaya Sdn Bhd” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA (UiTM).

Thank you,

Sincerely,

(Rahiyma binti Mohd Rapi)

ABSTRACT

Due to the challenging economic climate, many organizations deciding to restructure and resize for the survival in the marketplace which resulted organizations constantly seek for different methods to keep their employees engaged. Hence, employee engagement can be defining as employee that physically and emotionally show full commitment towards their job to achieve the goals of organization. Therefore, the purpose of this research is to investigate the factors affecting the employee engagement in construction industry specific at Visi Nusajaya Sdn Bhd. This study used convenience sampling techniques and online questionnaire as an instrument to collect data. The data from 72% out of 150 employees are collected then evaluated by using statistical package for the Social Science (SPSS) version 22 software. The result from Multiple Regression analysis indicates that all the elements in predict employee engagement which is leadership, compensation and organizational culture have positive and significant relationship with employee engagement. Moreover, organizational culture found to be the most influential variables towards employee engagement at Visi Nusajaya Sdn Bhd.